

## Program Transfer Guide

Waukesha County Technical College  
Associate in Arts (AA) in

**GRAPHIC DESIGN**

→ UIU Bachelor of Science (BS) in

**GRAPHIC DESIGN**

APRIL 2019



EDUCATION BUILT FOR LIFE

WCTC Course			Transfers as UIU Course			
Course ID	Course Name	# Cr	Course ID	Course Name	# Cr	Requirement Fulfilled
<b>General Studies</b>						
801-136	English Composition 1	3	ENG 101	English Composition I	3	Gen Ed Comm./Wrtn
801-196	Oral/Interpersonal Comm.	3	COMM 200	Interpersonal Communication	3	Gen Ed Comm./Oral
804-123	Math with Business Apps.	3	---	---	3	Free Elective
809-195	Economics	3	ECON 160	Principles of Microeconomics	3	Gen Ed Soc. Sci.
809-196	Intro to Sociology	3	SOC 110	Principles of Sociology	3	Gen Ed Soc. Sci.
809-199	Psychology of Human Relations	3	---	---	3	Free Elective
890-108	Employment Success	1	---	---	1	Free Elective
<b>Core Courses</b>						
201-110 <i>OR</i>	Web Page Design I	3 <i>OR</i>	---	---	3 <i>OR</i>	Free Elective
152-105	Intro to Web Development	2	---	---	2	Free Elective
201-112	Graphic Design I	3	---	---	3	Free Elective
201-118	Design Drawing & Color Theory	3	---	---	3	Free Elective
201-122	Graphic Design II	3	---	---	3	Free Elective
201-124 <i>OR</i>	Web Animation	3 <i>OR</i>	---	---	3 <i>OR</i>	Free Elective
201-121	Web Animations/Flash I	3	---	---	3	Free Elective
201-134	Typography	3	ART 355	Typography	3	Major
201-136	Advertising & Branding Design	3	ART 235	Advertising Design	3	Major & Gen Ed Arts/Humn.
201-138	Internship-Graphic Design	1	---	---	1	Free Elective
201-141	Professional Studies	2	---	---	2	Free Elective
201-143	Advanced Digital Design	3	---	---	2	Free Elective
201-144	Design Portfolio	1	---	---	1	Free Elective
203-141	Studio Photography	3	---	---	3	Free Elective
204-110	Print Media/Digital Pub I	3	---	---	3	Free Elective
201-113	Page Layout/InDesign	3	---	---	3	Free Elective
204-121	Digital Illustration	3	---	---	3	Free Elective
204-131	Image Editing/Photoshop	3	---	---	3	Free Elective
204-132	Integrated Digital Production	3	---	---	3	Free Elective
Total occupational course credits earned:		64-65	Total course credits accepted:		64-65	
Total credits required for graduation:		65				
Total transferable credits#:		64-65				

UIU recommendations are **bolded**.

**MAXIMIZE YOUR TRANSFER!** Select 13-14 credits to fulfill general education and business core requirements.

Choose courses to equal 13-14 total credits from the Elective Transfer Guide in the appendix to fulfill additional UIU degree requirements early.

Credits Applied to UIU Gen Ed Requirements:	13-14	Additional credits accepted:	13-14
Total transferable credits#:	78	Total course credits accepted#:	78

Courses to be taken at Upper Iowa University	UIU course		# Cr	Requirement Fulfilled	Transfer
		<i>any Gen Ed in Arts/Humanities</i>	3	<i>Gen Ed Arts/Humanities</i>	201-136
		<i>any Gen Ed in Arts/Humanities</i>	3	<i>Gen Ed Arts/Humanities</i>	ART 112
	ENG 101	<i>English Composition I</i>	3	<i>Gen Ed Comm./Wrtn</i>	801-136
	ENG 102	English Composition II	3	Gen Ed Comm./Wrtn	---
	COMM 105 OR COMM 200	<i>Public Speaking</i> <i>Interpersonal Communication</i>	3	<i>Gen Ed Comm./Oral</i>	801-196
	CS 102	Intro Computer Appl's & Technology	3	Gen Ed Computer Skills	---
	MATH 105 or higher	College Algebra w/ Applications	3	Gen Ed Mathematics	---
		any Gen Ed in Natural Science	3	Gen Ed Natural Science	---
		any Gen Ed in Natural Science	3	Gen Ed Natural Science	---
		<i>any Gen Ed in Social Science</i>	3	<i>Gen Ed Social Science</i>	809-195
		<i>any Gen Ed in Social Science</i>	3	<i>Gen Ed Social Science</i>	809-196
		any Gen Ed in Cultures	3	Gen Ed Cultures	---
	Subtotal of general education credits:		18	Less 13-14 credits from grayed courses as identified in Elective Transfer Guide.	
	<b>MAXIMIZED Transfer</b> option:		13-14		
	Total general education credits required:		4-5		
	COMM 200	<i>Interpersonal Communication</i>	3	<i>Major</i>	801-196
	ART 112	Introduction to Graphic Design	3	Major	---
	ART 218	Digital Photography	3	Major	---
	ART 235	<i>Advertising Design</i>	3	<i>Major</i>	201-136
	ART 280	Web Publishing & Social Media	3	Major	---
	ART 332	Digital Imaging	3	Major	---
	ART 335	Publication Design	3	Major	---
	ART 355	<i>Typography</i>	3	<i>Major</i>	201-134
	ART 432	Digital Illustration	3	Major	---
	ART 480	Senior Portfolio/Graphic Design	3	Major	---
	BA 363	Advertising & Integrated Marketing Communication •▲	3	Major	---
	1 of the following:		3	Major	---
	ART 272 Non Western Art Survey <sup>!</sup>		ART 334 ART 442	Graphic Design History Digital Animation	
	ART 319 Digital Video ▲				
	ART 372 Survey of American Art				
	1 of the following:		3	Major	---
	COMM 305* Organizational Communication •		BA 208 BA 337* BA 358* BA 374*	Marketing Principles <sup>!</sup> Personal Selling Consumer Behavior Business Communication •	
	COMM 307* Business & Professional Comm.				
	ART 403* Internship				
	ART 499* Special Project				
	Art History or Travel Courses <sup>!</sup>				
	Upper-Division Elective		15	Degree Requirements	---

	Standard Transfer	MAXIMIZED Transfer
Total major credits required:	45	45
Total general education credits required:	18	4-5
<b>Total additional credits needed at UIU to complete degree:</b>	<b>63</b>	<b>49-50</b>
Total transferable credits from WCTC:	64-65	78
<b>Total Earned Credits:</b>	<b>127-128</b>	<b>127-128</b>



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~~ NOTES ~~

**LEGEND:**

- # Transfer grades lower than a C- will not be accepted.
- ▲ notates courses that are upper-division that have an option of taking at WCTC, however, would require an upper-division course in place of this to meet degree requirement.
- ! If this course was selected, student would need to take an upper-division course in place of this to meet degree requirement.
- • Course has a prerequisite.
- **Bolded** text indicates UIU recommendations.
- **Gray background** indicates parts of an optional path. If course elective was taken for any highlighted course, the credits amount would count for electives and course requirement but not upper-division requirements.
- *Grayed out text* indicates courses fulfilled through transfer. Strikethrough indicates specific course if within grouping.

A minimum of 120 semester credits is required for a Bachelor of Science Degree; up to 78 lower-division college semester credits from Waukesha County Technical College. A minimum of 30 credits must be upper-division credits for a UIU baccalaureate degree; lower-division transfer work from Waukesha County Technical College does not contribute to the upper-division credit requirement at UIU.

*This program transfer guide is based on the April 2019 course-to-course articulation (UIU 2018-2019 catalog & WCTC 2018-2019 catalog).*

Every effort has been made to ensure the accuracy and completeness of this program articulation. The office of the Registrar of Upper Iowa University reserves the right to make corrections, additions, and deletions as necessary.

## APPENDIX

<i><b>Elective Transfer Guide</b></i>						
<b>WCTC ELECTIVES</b>			<b>Transfers as UIU Course</b>			
Course Id	Course Name	# Cr	Course Id	Course Name	# Cr	Requirement Fulfilled
<b>Computer Skills General Education Requirement</b>						
106-110	Intro to Software Applications	3	CS 102	Intro to Computer Applications & Technology	3	Gen Ed Comp. Skills
106-122	Intermediate Software Apps	3	CS 102	Intro to Computer Applications & Technology	3	Gen Ed Comp. Skills
154-133	Application Suite	3	CS 102	Intro to Computer Applications & Technology	3	Gen Ed Comp. Skills
<b>Mathematics General Education Requirement</b>						
804-195	College Algebra w Apps	3	MATH 105	College Mathematics with Applications	3	Gen Ed Mathematics
804-198	Calculus 1	4	MATH 120	Calculus I •	4	Gen Ed Mathematics
804-189	Introductory Statistics	3	MATH 220	Elementary Statistics	3	Gen Ed Mathematics
<b>Natural Science General Education Requirement</b>						
806-114	General Biology	4	BIO 100	General Biological Science	3	Gen Ed Nat. Sci.
806-197	Microbiology	4	BIO 210	Microbiology •	4	Gen Ed Nat. Sci.
806-139	Survey of Physics	3	PHY 105	Conceptual Physics	3	Gen Ed Nat. Sci.
806-144	College Physics 2	3	PHY 113	Introductory Physics II •	3	Gen Ed Nat. Sci.
806-188	Calculus Based Physics 2		PHY 113	Introductory Physics II •	3	Gen Ed Nat. Sci.
<b>Cultures General Education Requirement</b>						
809-172	Intro to Diversity Studies	3	SOC 240	Diversity in the United States	3	Gen Ed Cultures
<b>Prerequisites</b>						
104-102	Marketing Principles	3	BA 208	Marketing Principles	3	Recommended Prerequisite for BA 363 & Major
<b>Major Elective Requirement</b>						
201-139	Video Production for the Web	3	ART 319	Digital Video & Editing	3	Major
104-125	Advertising	3	BA 363	Advertising & Integrated Marketing Communication •	3	Major
504-903	Professional Communications	3	COMM 307	Business & Professional Communication	3	Major
104-104	Sales Principles	3	BA 337	Personal Selling	3	Major