

# 2020 Virtual Homecoming Fundraiser

## Sponsorship Form

Upper Iowa University is "Puttin' On The Glitz" for the Virtual Homecoming Fundraiser, happening now through October 3, 2020. While we're disappointed to cancel our traditional President's Ball program, we look forward to this online event having an incredible impact on UIU students and emerging needs of the University. And what a great way to help celebrate Homecoming 2020!

We invite each of our valued partners to show their support for Upper Iowa University and help us reach our goal of \$200,000. During these challenging times, your support has never been more important.

All Virtual Homecoming Fundraiser sponsors will receive recognition in a variety of ways throughout the year. Please complete the form on the back to confirm your commitment. We look forward to proudly naming you as a sponsor.

### Blue Diamond Sponsor \$15,000

- ◆ Top-tier sponsorship recognition on all promotional materials—printed and online
- ◆ University social media spotlight
- ◆ Recognized in event press releases
- ◆ Commemorative gift
- ◆ Membership to the "Alexander Club"

### Diamond Sponsor \$10,500

- ◆ Top-tier sponsorship recognition on all promotional materials—printed and online
- ◆ University social media spotlight
- ◆ Commemorative gift
- ◆ Membership to the "Alexander Club"

### Platinum Sponsor \$5,400

- ◆ Top-tier sponsorship recognition on all promotional materials—printed and online
- ◆ Commemorative gift
- ◆ Membership to the "Limestone Club"

### Gold Sponsor \$2,750

- ◆ Sponsorship recognition using logo or sponsor photo on the President's Ball webpage
- ◆ Commemorative gift
- ◆ Membership to the "1857 Club"

### Silver Sponsor \$1,250

- ◆ Sponsorship recognition using logo or sponsor photo on the President's Ball webpage
- ◆ Commemorative gift
- ◆ Membership to the "True Blue Club"

### Small Business Sponsor \$300

- ◆ Named recognition on the President's Ball webpage

*Thank you!*



### ***Sponsor Information***

Sponsor/Business Name \_\_\_\_\_

Primary Contact \_\_\_\_\_ Title \_\_\_\_\_

E-mail Address \_\_\_\_\_

Street Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Cell Phone \_\_\_\_\_ Business Phone \_\_\_\_\_

For public recognition purposes, list my name or business as follows:

### ***Sponsorship Selection***

\_\_\_ Blue Diamond      \$15,000

\_\_\_ Diamond      \$10,500

\_\_\_ Platinum      \$5,400

\_\_\_ Gold      \$2,750

\_\_\_ Silver      \$1,250

\_\_\_ Small Business      \$300

☐ I would like my contribution to remain anonymous.

☐ I prefer not to receive a sponsor gift.

☐ I've e-mailed a high resolution photo or logo to  
alumni@uiu.edu for sponsor recognition.

**Total \$** \_\_\_\_\_

*Please make checks payable to "Upper Iowa University."*

*Credit card payment is accepted at [uiu.edu/GiftForm](http://uiu.edu/GiftForm). Select "Virtual Homecoming Fundraiser" as your designation.*

*100% of your contribution is considered charitable.*

***Sponsorship deadline is Friday, September 25.***

### ***For more information, please contact:***

Andrew Wenthe  
Vice President for External Affairs  
563-425-5348 | [wenthea@uiu.edu](mailto:wenthe@uiu.edu)

### ***Please send completed form to:***

UIU Alumni Office  
PO Box 1857  
Fayette, IA 52142  
(or [alumni@uiu.edu](mailto:alumni@uiu.edu))

