



**Bachelor of Science in Communication Studies- Public Relations Emphasis  
Category 1**

Degree Requirements	Required Credits	CCAF Transfer Credit/other credit	Institution Credit Requirements	
<b>Major / Concentration</b>	<b>45</b>	<b>0</b>	<b>45</b>	
COMM 102 Intro to Mass Media	3	0	3	
COMM 105 Public Speaking**	3	0	3	
COMM 203 Communication Theory	3	0	3	
COMM 221 Intercultural Comm***	3	0	3	
COMM 326 New & Experimental Media	3	0	3	
COMM 334 Public Relations	3	0	3	
COMM 415 Comm/Media Ethics	3	0	3	
<u>Public Relations Emphasis</u>				
COMM 307 Business & Professional Communication	3	0	3	
COMM 332 Writing for Media	3	0	3	
COMM 416 Crisis Communication	3	0	3	
GRAF 218 Digital Photography	3	0	3	
<u>Three of the Following:</u> COMM 180 Makerspace (Complete 3 credits) COMM 276 TV Production COMM 286 Radio & Podcasting Production COMM 308 Sports Writing and Reporting GRAF 132 Intro to Graphic Design Tools GRAF 335 Publication Design MKT 208 Principles of Marketing MKT 358 Consumer Behavior	9	0	9	
<u>One of the Following:</u> COMM 403 Internship COMM 498 Senior Seminar**** COMM 499 Special Project	3	0	3	



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<b>General Education</b>	<b>21</b>	<b>15</b>	<b>6</b>	
Success in Higher Education (FYS)*	0	0	0	
Professional Communication (Speech)**	0	0	0	
Professional Writing (ENG 101)	3	3	0	
Professional Writing (ENG 102)	3	3	0	
Diversity, Equity, & Inclusion (COMM 221)***	0	0	0	
Quantitative Reasoning	3	3	0	
Science	3	0	3	
Social Science	3	3	0	
Civics, Ethics & Citizenship	3	0	3	
Creative Expression	3	3	0	
<b>Electives</b>	<b>54</b>	<b>45</b>	<b>6****</b>	
Elective Space	54	45	6	
<b>Total Credits Required to Earn Bachelor of Science in Communication Studies- Public Relations Emphasis</b>	<b>Column Total 120</b>	<b>Column Total 60</b>	<b>Column Total 60</b>	

**ADD NOTES AS NECESSARY**

\*FYS requirement waived for transfer students with more than 24 credit hours.

\*\*Student will take COMM 105 in the major to satisfy the general education Professional Communication requirement.

\*\*\* Student will take COMM 221 in the major to satisfy the general education Diversity, Equity & Inclusion requirement.

\*\*\*\* Comm 498 has a prerequisite of COMM 390 (which satisfies 3 credits of electives)