

Program Transfer Guide
Southwest Wisconsin Technical College Associate Degree in
GRAPHIC & WEB DESIGN
→ UIU Bachelor of Science (BS) in
GRAPHIC DESIGN
JUNE 2026



Years 1 & 2 at Southwest Wisconsin Technical College:

SWTC Program Course Sequence			Course Transfers into UIU as			
Course ID	Course Name	# Cr	Course ID	Course Name	# Cr	Requirement Fulfilled
Semester 1						
10-201-101	Design Fundamentals	3	GRAF 132	Intro. to Graphic Design Tools	3	Major
10-201-124	Portfolio Introduction	1	----	----	1	Free Elective
10-201-133	Photoshop	3	----	----	3	Free Elective
10-201-134	Illustrator	3	----	----	3	Free Elective
10-801-136	English Composition 1	3	ENG 101	English Composition I	3	PPE ENG 101
10-804-123 OR 10-804-133	Math w/ Business Apps OR Math & Logic	3 OR 3	----	----	3	Free Elective
Semester 2						
10-152-116	HTML & CSS	3	----	----	3	Free Elective
10-201-110	Pre-Press Management	3	----	----	3	Free Elective
10-201-135	InDesign	3	----	----	3	Free Elective
10-201-138	Typography	3	GRAF 355	Typography	3	Major
10-201-142	Digital Mktg for Graphic Designers	3	----	----	3	Free Elective
10-801-196 OR 10-801-198	Oral/Interpersonal Comm. OR Speech	3 OR 3	COMM 200 OR COMM 105	Interpersonal Comm. OR Public Speaking	3 OR 3	PPE COMM 200 OR PPE COMM 105
Semester 3						
10-201-139	Web Page Design 1	3	----	----	3	Free Elective
10-201-143	Beginning WordPress	2	----	----	2	Free Elective
10-201-144	Freelancing for Creatives	1	----	----	1	Free Elective
10-201-145	Motion Design	3	----	----	3	Free Elective
10-203-131	Intro. to Digital Photography	3	GRAF 218	Digital Photography	3	PPE Creative Expr. & Major
10-809-196	Introduction to Sociology	3	SOC 110	Principles of Sociology	3	PPE Social Science
Semester 4						
10-201-140	Web Page Design 2	3	----	----	3	Free Elective
10-201-141	Professional Portfolio Assessment	2	----	----	2	Free Elective
10-201-146	Digital Video Concepts	3	----	----	3	Free Elective
10-801-197	Technical Reporting	3	----	----	3	Free Elective
10-809-199	Psychology of Human Relations	3	SSCI 150	Social Science Gen Ed	3	PPE Social Science
10-201-128 OR 10-201-129	Internship/Field Study OR Graphic & Web Design Proj.	3 OR 3	----	----	3	Free Elective
Total occupational course credits earned:		66	Total course credits accepted:		66	
Total transferable credits#:		66	UIU recommendations are bolded .			

Years 3 & 4 at Upper Iowa University:

Courses to be taken at Upper Iowa University	UIU Program Course List		# Cr	Requirement Fulfilled	Transferred In
	Peacock Professional Experience (PPE) Courses				
	FYS 120 OR FYS 122	First Year Seminar (Fayette) OR First Year Seminar (Online/Self-Paced)	3	Success in Higher Education	--- OR ---
	ENG 101	English Composition I	3	PPE Prof Comm/Wrtn (PW)	10-801-136
	ENG 102	English Composition II	3	PPE Prof Comm/Wrtn (PW)	---
	COMM 105 OR COMM 200	Public Speaking OR Interpersonal Communication	3	PPE Prof Comm/Oral (PC)	10-801-198 OR 10-801-196
		any Human Values & Cultural Perspectives	3	PPE Human Values & Cultural Persp. (HVCP)	---
		any Quantitative Reasoning	3	PPE Quantitative Reasoning (QR)	---
		any Science	3	PPE Science (SCI)	---
		any Social Science	3	PPE Social Science (SSCI)	10-809-196
		any Civics, Ethics & Citizenship	3	PPE Civics, Ethics & Citizenship (CIV)	---
		any Creative Expression	3	PPE Creative Expression (CREX)	GRAF 112
	Additional Peacock Professional Experience (Gen Ed) Electives (if needed)				
	All students must complete at least 30 hours of general education (Peacock Professional Experience) coursework. If the student has had specific general education requirements waived above, you must meet the 30-hour minimum using any general education course(s) not already applied in the Peacock Professional Experience section.				
	PPE 100	Peacock Professional Experience Elective	3	PPE Electives	10-809-199
	Major Courses				
	GRAF 112	Introduction to Graphic Design	3	Major/PPE CREX	---
	GRAF 132	Intro to Graphic Design Tools	3	Major	10-201-101
	GRAF 280	Interaction Design	3	Major	---
	GRAF 234	History of Graphic Design	3	Major	---
	GRAF 319	Digital Video and Editing	3	Major	---
	GRAF 333	Digital Illustration	3	Major	---
	GRAF 335	Publication Design	3	Major	---
	GRAF 355	Typography	3	Major	10-201-138
	GRAF 380	Advertising Design	3	Major	---
	GRAF 442	Digital Animation	3	Major	---
	GRAF 480	Senior Thesis & Portfolio	3	Major	---
	Three of the following:		9-6	Major	10-203-131
	ART 110	Drawing	GRAF 218	Digital Photography	
	ART 211	Art History I	MKT 208	Marketing Principles	
	ART 212	Art History II	MKT 479	Branding	
	Additional Electives				
	Upper-Division Electives		9	Degree Requirements	---
Total additional credits needed at UIU to complete degree:		57			
Total transferable credits from SWTC:		66			
Total Earned Credits:		123			



~~ NOTES ~~

LEGEND:

- # Transfer grades lower than a C- will not be accepted.
- **Bolded** text indicates UIU recommendations.
- *Grayed out text* indicates courses fulfilled through transfer. Strikethrough indicates specific course if within grouping.

A minimum of 120 semester credits is required for a baccalaureate degree; up to 78 lower-division college semester credits from Southwest Wisconsin Technical College. A minimum of 30 credits must be upper-division credits for a UIU baccalaureate degree; lower-division transfer work from Southwest Wisconsin Technical College does not contribute to the upper-division credit requirement at UIU.

This program transfer guide is based on the June 2026 (updated September 2026) course-to-course articulation (UIU 2025-26 catalog & SWTC 2025-26 catalog).

Every effort has been made to ensure the accuracy and completeness of this program articulation. The office of the Registrar of Upper Iowa University reserves the right to make corrections, additions, and deletions as necessary.

Maximize Your Transfer to UIU

Take up to 12 credits to fulfill the Peacock Professional Experience (PPE) and Major Requirements.

Choose up to 12 additional credits at Southwest Wisconsin Technical College to transfer into Upper Iowa University to fulfill PPE and Major requirements. Talk with your advisors to ensure additional courses will fit with your degree plan and financial aid requirements.

Choose up to 12 credits from the following areas:

- Professional Communication (Written) PPE Requirement – up to 3 credits (ENG 102)
- Quantitative Reasoning PPE Requirement – up to 3 credits
- Science PPE Requirement – up to 3 credits
- Civics, Ethics and Citizenship PPE Requirement-up to 3 credits
- Human Values & Cultural Perspectives PPE Requirement – up to 3 credits
- Major Requirement – up to 3 credits (*see table*)

Additional Elective Transfer Guide

SWTC ELECTIVES			Transfers as UIU Course			
Course Id	Course Name	# Cr	Course Id	Course Name	# Cr	Requirement Fulfilled
Professional Communication (Written) PPE Requirement						
20-801-223	English Composition 2	3	ENG 102	English Composition II	3	PPE ENG 102
Quantitative Reasoning PPE Requirement						
10-101-111	Accounting 1	4	ACCT 201	Accounting Principles I	3	PPE Quant. Reasoning
10-804-107	College Mathematics	3	MATH 101	Math for Liberal Arts	3	PPE Quant. Reasoning
10-804-189	Introductory Statistics	3	MATH 220	Elementary Statistics	3	PPE Quant. Reasoning
10-804-195	College Algebra w/ Apps	3	MATH 107	College Algebra	3	PPE Quant. Reasoning
10-804-196	Trigonometry w/ Apps	3	MATH 115	Trig/Analytic Geometry	3	PPE Quant. Reasoning
20-804-211	Quantitative Reasoning	4	QR 150	Quant. Reasoning Gen Ed	3	PPE Quant. Reasoning
20-804-212	College Algebra	4	MATH 107	College Algebra	3	PPE Quant. Reasoning
20-804-229	Math Analysis	5	MATH 115	Trig/Analytic Geometry	3	PPE Quant. Reasoning
20-804-231	Calculus/Analytic Geometry 1	5	MATH 120	Calculus I	3	PPE Quant. Reasoning
20-804-232	Calculus/Analytic Geometry 2	5	QR 150	Quant. Reasoning Gen Ed	3	PPE Quant. Reasoning

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Science PPE Requirement						
10-006-116	Introduction to Soils	3	SCI 150	Science Gen Ed	3	PPE Science
10-006-160	Plant Science	3	SCI 150	Science Gen Ed	3	PPE Science
10-093-101	Plant & Soil Science	3	SCI 150	Science Gen Ed	3	PPE Science
10-501-153	Body Structure & Function	3	SCI 150	Science Gen Ed	3	PPE Science
10-513-140	Advanced Microbiology	2	SCI 150	Science Gen Ed	3	PPE Science
10-806-109	Fundamentals of Chemistry	2	SCI 150	Science Gen Ed	3	PPE Science
10-806-134	General Chemistry	4	SCI 150	Science Gen Ed	3	PPE Science
10-806-177	General Anatomy & Physiology	4	SCI 150	Science Gen Ed	3	PPE Science
10-806-179	Adv. Anatomy & Physiology	4	SCI 150	Science Gen Ed	3	PPE Science
10-806-186	Intro to Biochemistry	4	SCI 150	Science Gen Ed	3	PPE Science
10-806-189	Basic Anatomy	3	SCI 150	Science Gen Ed	3	PPE Science
20-806-207	Anatomy & Physiology I	4	BIO 270	Human Anatomy/Physio. I	3	PPE Science
20-806-215	Environmental Science	3	ES 161	Intro. to Environmental Sci.	3	PPE Science
20-806-230	Weather Fundamentals	4	SCI 150	Science Gen Ed	3	PPE Science
20-806-234	General Biology	4	BIO 100	General Biological Science	3	PPE Science
Civics, Ethics & Citizenship PPE Requirement						
10-809-122	Intro. to American Government	3	PS 100	US Government	3	PPE Civ/Ethics
10-809-143	Microeconomics	3	ECON 160	Principles of Microecon.	3	PPE Civ/Ethics
10-809-166	Intro to Ethics: Theory & App	3	PHIL 202	Contemporary Ethics	3	
Human Values & Cultural Perspectives PPE Requirement						
10-801-199	Comm. Techniques/Special Pops	3	HVCP 150	Hum. Val/Crltl Persp. Gen Ed	3	PPE HVCP
10-809-172	Intro to Diversity Studies	3	HVCP 150	Hum. Val/Crltl Persp. Gen Ed	3	PPE HVCP
Major Requirement						
10-104-130	Marketing Principles	3	MKT 208	Marketing Principles	3	Major
OR	OR	OR	OR	OR	OR	OR
20-815-210	Art History: Renaissance-Modern	3	ART 212	Art History II	3	PPE Creative Expr. & Major