



TRANSFER GUIDE - ASSOCIATE DEGREE PROGRAMS
 NTC 2020-2021 Program: GRAPHIC COMMUNICATIONS
 UIU 2020-2021 Program: GRAPHIC DESIGN with MARKETING MINOR
 Minimum GPA for admission:
 Initial effective date:

General Education Courses

NTC			Upper Iowa University		
Course No.	Course Title	Credits	Course No.	Course Title/Field -- (Fulfills Requirement)	Credits
10-804-107	College Math	3	---	(Elective)	3
10-801-196	Oral/Interpersonal Communications	3	COMM 200	Interpersonal Communication -- (Gen Ed Comm./Oral)	3
10-801-195	Written Communication OR	3	ENG 101	English Composition I -- (Gen Ed Comm./Wrtn)	3
10/801-136	English Composition 1				
10-809-196	Intro to Sociology	3	SOC 110	Principles of Sociology -- (Gen Ed Soc. Sci.)	3
10-809-198	Intro to Psychology OR	3	PSY 190	General Psychology -- (Gen Ed Soc. Sci.)	3
10-809-199	Psychology of Human Relations		---	(Elective)	
10-809-195	Economics	3	ECON 160	Principles of Microeconomics -- (Gen Ed Soc. Sci.)	3
Total general education credits earned:		18	Total general education credits accepted:		18
Total transferable general education credits:		18			

Occupational Courses

Course No.	Course Title	Credits	Course No.	Course Title -- (Fulfills Requirement)	Credits
10-204-181	Postpress Operations	3	---	(Elective)	3
10-204-112	Introduction to Printing	2	---	(Elective)	2
10-204-116	Publishing on the Internet	2	---	(Elective)	2
10-204-118	Digital Video	3	---	(Elective)	3
10-204-121	Introduction to Graphics Software and Design	2	---	(Elective)	2
10-204-122	Computer Illustration	2	---	(Elective)	2
10-204-123	Computer Page Layout	2	---	(Elective)	2
10-204-135	Digital Photography	3	GRAF 218	Digital Photography and Editing -- (Major)	3
10-204-182	Press Systems	3	---	(Elective)	3
10-204-126	Photoshop/Image Manipulation	2	---	(Elective)	2
10-204-183	Cross Media Personalization	3	---	(Elective)	3
10-204-184	Advanced Press Operations	4	---	(Elective)	4
10-204-185	Screen and Specialty Printing	3	---	(Elective)	3
10-204-111	Printing Estimating	3	---	(Elective)	3
10-204-186	Industry Applications	4	---	(Elective)	4
10-204-130	Advanced Page Layout	2	---	(Elective)	2
10-204-129	Portfolio Preparation	2	---	(Elective)	2
Total occupational course credits earned:		45	Total occupational course credits accepted:		45
Total credits required for graduation:		63			
Total transferable credits:		63	Total credits accepted at UIU:		63

Disclaimer: Students planning to transfer should contact NTC's Transfer Specialist and transfer personnel at UIU for the most current transfer information.

A minimum of 120 semester credits is required for a Bachelor of Science degree at Upper Iowa University. A minimum of 30 credits must be upper-division credits; lower-division transfer work from NTC does not contribute to the upper-division credit requirement at UIU.

Transfer grades lower than C- are not accepted by UIU.

Legend:

- Grayed courses indicate a course already fulfilled.
- **Bolded courses** are recommended by UIU.
- * Course has a prerequisite.

Courses needed to complete degree at UIU:

Course No.	Course Title	Credits
General Education Studies		
	Any Gen Ed in Arts/Humanities (GRAF 112)	3
	Any Gen Ed in Arts/Humanities (GRAF 218)	3
ENG 101	English Composition I (Gen Ed Comm./Wrtn)	3
ENG 102	English Composition II (Gen Ed Comm./Wrtn)	3
COMM 200	Interpersonal Comm. (Gen Ed Comm./Oral)	3
CS 102	Intro Computer Applications & Technology (Gen Ed Comp. Skills)	3
	Any Gen Ed in Math (MATH 105 or MATH 107)	3
	Any Gen Ed in Natural Science	3
	Any Gen Ed in Natural Science	3
	Any Gen Ed in Social Science (SOC 110)	3
	Any Gen Ed in Social Science (PSY 190)	3
	Any Gen Ed in Cultures	3
Major		
GRAF 112	Introduction to Graphic Design	3
GRAF 218	Digital Photography	3
GRAF 235	Advertising Design	3
GRAF 280	Web Publishing and Social Media	3
GRAF 319	Digital Video and Editing	3
GRAF 332	Digital Imaging	3
Prerequisites		
MATH 105	College Mathematics with Applications *	3
OR		
MATH 107	College Algebra *	

More on next page.

Legend:

- Grayed courses indicate a course already fulfilled.
- **Bolded courses** are recommended by UIU.
- * Course has a prerequisite.

Courses needed to complete degree at UIU: (continued)

Course No.	Course Title	Credits
Major (continued)		
GRAF 334	Graphic Design History	3
GRAF 335	Publication Design	3
GRAF 355	Typography	3
GRAF 432	Digital Illustration	3
GRAF 480	Senior Portfolio/Graphic Design	3
MKT 208	Marketing Principles	3
MKT 358	Consumer Behavior	3
MKT 363	Advertising & Integrated Marketing Communications	3
Minor		
MKT 479	Branding	3
<i>Choose 2 of the following:</i>		6
MKT 315	Sales Management*	
MKT 337	Personal Selling	
MKT 414	New Product Development	
MKT 424	Global Marketing*	
MKT 451	Marketing Research*	
MKT 459	Contemporary Topics in Marketing	
MKT 489	Social Media Marketing	
Total additional credits needed at UIU to complete degree:		66
Total Credits Earned:		129