Program Transfer Guide

Kirkwood Community College

Associate of Applied Science (AAS) in

VISUAL COMMUNICATION & DESIGN

→ UIU Bachelor of Science (BS) in

GRAPHIC DESIGN

JUNE 2026

UPPER IOWA UNIVERSITY

EDUCATION BUILT FOR LIFE

Years 1 & 2 at Kirkwood Community College:

KCC Program Course Sequence			Course Transfers into UIU as			
Course ID	Course Name	# Cr	Course ID	Course Name	# Cr	Requirement Fulfilled
Term 1						
GRA-101	Survey of Graphics Comm	3	----	----	3	Free Elective
ART-133	Drawing	3	ART 110	Drawing	3	PPE Creative Expr. & Major
ART-120	2-D Design	3	ART 109	Two Dimensional Found.	3	Free Elective
MKT-110	Principles of Marketing	3	MKT 208	Marketing Principles	3	Major
ENG-105	**Composition I**	**3**	**ENG 101**	**English Composition I**	**3**	**PPE ENG 101**
OR	*OR*	*OR*	*OR*	*OR*	*OR*	*OR*
ENG-101	Elements of Writing	3	ENG 100	Writing Skills	3	Free Elective
Term 2						
MKT-140	Principles of Selling	3	MKT 337	Personal Selling	3	Free Elective
OR	*OR*	*OR*	*OR*	*OR*	*OR*	*OR*
SPC-101	**Fundamentals of Oral Comm**	**3**	**COMM 105**	**Public Speaking**	**3**	**PPE COMM 105**
MAT-772	Applied Math	3	----	----	3	Free Elective
ENG-106	**Composition II**	**3**	**ENG 102**	**English Composition II**	**3**	**PPE ENG 102**
OR	*OR*	*OR*	*OR*	*OR*	*OR*	*OR*
ENG-105	Composition I	3	ENG 101	English Composition I	3	PPE ENG 101
GRA-181	Image Design	4	----	----	4	Free Elective
GRA-182	Illustration Design	4	----	----	4	Free Elective
Term 3						
CIS-290	Web Content & E-Comm. Sys.	3	----	----	3	Free Elective
GRA-151	Web Design	3	----	----	3	Free Elective
GRA-195	Intro to Web Media	3	----	----	3	Free Elective
GRA-184	Layout Design	4	----	----	4	Free Elective
CIS-207	Fund. of Web Program	3	----	----	3	Free Elective
Term 4						
GRA-153	Web Media II	3	----	----	3	Free Elective
GRA-157	Web Design II	3	----	----	3	Free Elective
GRA-191	Graphic Communication Apps	3	----	----	3	Free Elective
MGT-145	Human Relations in Mgmt	3	----	----	3	Free Elective
OR	*OR*	*OR*	*OR*	*OR*	*OR*	*OR*
PSY-111	**Intro to Psychology**	**3**	**PSY 190**	**General Psychology**	**3**	**PPE Soc Science**
WBL-157	Job Shadow: Digital/Vis Art	2	----	----	2	Free Elective

Total occupational course credits earned: 62

Total transferable credits#: 62

Total course credits accepted: 62

*UIU recommendations are **bolded**.*

Years 3 & 4 at Upper Iowa University:

Courses to be taken at Upper Iowa University

UIU Program Course List		# Cr	Requirement Fulfilled	Transferred In
Peacock Professional Experience (PPE) Courses				
FYS 120 *OR* FYS 122	First Year Seminar (Fayette) First Year Seminar (Online/Self-Paced)	~~3~~	Success in Higher Education	--- *OR* ---
ENG 101	English Composition I	~~3~~	PPE Prof Comm/Wrtn (PW)	ENG-105
ENG 102	English Composition II	~~3~~	PPE Prof Comm/Wrtn (PW)	ENG-106
COMM 105 *OR* COMM 200	Public Speaking *OR* Interpersonal Communication	~~3~~	PPE Prof Comm/Oral (PC)	SPC-101
	any Human Values & Cultural Perspectives	3	PPE Human Values & Cultural Persp. (HVCP)	---
	any Quantitative Reasoning	3	PPE Quantitative Reasoning (QR)	---
	any Science	3	PPE Science (SCI)	---
	any Social Science	~~3~~	PPE Social Science (SSCI)	PSY-111
	any Civics, Ethics & Citizenship	3	PPE Civics, Ethics & Citizenship (CIV)	---
	any Creative Expression	~~3~~	PPE Creative Expression (CREX)	*GRAF 112 in major*
Additional Peacock Professional Experience (Gen Ed) Electives (if needed) *All students must complete at least 30 hours of general education (Peacock Professional Experience) coursework. If the student has had specific general education requirements waived above, you must meet the 30-hour minimum using any general education course(s) not already applied in the Peacock Professional Experience section.*				
PPE 100	Peacock Professional Experience Elective	~~3~~	PPE Electives	ART-133
Major Courses				
GRAF 112	Introduction to Graphic Design	3	Major/PPE CREX	---
GRAF 132	Intro to Graphic Design Tools	3	Major	---
GRAF 280	Interaction Design	3	Major	---
GRAF 234	History of Graphic Design	3	Major	---
GRAF 319	Digital Video and Editing	3	Major	---
GRAF 333	Digital Illustration	3	Major	---
GRAF 335	Publication Design	3	Major	---
GRAF 355	Typography	3	Major	---
GRAF 380	Advertising Design	3	Major	---
GRAF 442	Digital Animation	3	Major	---
GRAF 480	Senior Thesis & Portfolio	3	Major	---
Three of the following:		~~9~~ 3	Major	MKT-110 & ART-133
~~ART 110~~	~~Drawing~~	GRAF 218	Digital Photography	
ART 211	Art History I	~~MKT 208~~	~~Marketing Principles~~	
ART 212	Art History II	MKT 479	Branding	
Additional Electives				
Upper-Division Electives		9	Degree Requirements	---
Electives		1	Degree Requirements	---

Total additional credits needed at UIU to complete degree:	**58**
Total transferable credits from KCC:	62
Total Earned Credits:	**120**

~~ NOTES ~~

LEGEND:

- [#] Transfer grades lower than a C- will not be accepted.
- **Bolded** text indicates UIU recommendations.
- *Grayed out text* indicates courses fulfilled through transfer. Strikethrough indicates specific course if within grouping.

A minimum of 120 semester credits is required for a baccalaureate degree; up to 78 lower-division college semester credits from Kirkwood Community College. A minimum of 30 credits must be upper-division credits for a UIU baccalaureate degree; lower-division transfer work from Kirkwood Community College does not contribute to the upper-division credit requirement at UIU.

This program transfer guide is based on the March 2026 course-to-course articulation (UIU 2025-26 catalog & KCC 2025-26 catalog).

Every effort has been made to ensure the accuracy and completeness of this program articulation. The office of the Registrar of Upper Iowa University reserves the right to make corrections, additions, and deletions as necessary.

Maximize Your Transfer to UIU

Take up to 16 credits to fulfill the Peacock Professional Experience (PPE), Major and Elective Requirements.

Choose up to 16 additional credits at Kirkwood Community College to transfer into Upper Iowa University to fulfill PPE, Major and Elective requirements. Talk with your advisors to ensure additional courses will fit with your degree plan and financial aid requirements.

Choose up to 16 credits from the following areas:

- Quantitative Reasoning PPE Requirement – up to 3 credits
- Science PPE Requirement – up to 3 credits
- Civics, Ethics and Citizenship PPE Requirement-up to 3 credits
- Human Values & Cultural Perspectives PPE Requirement – up to 3 credits
- Major Requirement – up to 6 credits *(see table)*
- Elective Requirement – up to 1 credit

Additional Elective Transfer Guide						
KCC ELECTIVES			**Transfers as UIU Course**			
Course Id	Course Name	# Cr	Course Id	Course Name	# Cr	Requirement Fulfilled
Human Values & Cultural Perspectives PPE Requirement						
ANT-105	Cultural Anthropology	3	ANTH 110	Intro to Cultural Anthropology	3	PPE HVCP
CLS-151	Understanding Cultures: Latin Am.	3	HVCP 150	Hum. Val/Cltrl Persp. Gen Ed	3	PPE HVCP
CLS-159	Understanding Cultures: Indigenous Central America	3	HVCP 150	Hum. Val/Cltrl Persp. Gen Ed	3	PPE HVCP
CLS-165	Understanding Cultures: Modern Japan	3	HVCP 150	Hum. Val/Cltrl Persp. Gen Ed	3	PPE HVCP
CLS-192	Communication & Culture	3	COMM 107	Human Communication	3	PPE HVCP
HIS-257	African American History	3	HIST 330	African American History	3	PPE HVCP
HUM-124	World Film History	3	HVCP 150	Hum. Val/Cltrl Persp. Gen Ed	3	PPE HVCP

HUM-200	International Study in Humanities	3	HVCP 150	Hum. Val/Cltrl Persp. Gen Ed	3	PPE HVCP
LIT-130	African American Literature	3	ENG 265	African American Literature	3	PPE HVCP
LIT-224	Literature & Culture: Women and Work	3	HVCP 150	Hum. Val/Cltrl Persp. Gen Ed	3	PPE HVCP
LIT-227	Literature & Culture: World Poetry	3	HVCP 150	Hum. Val/Cltrl Persp. Gen Ed	3	PPE HVCP
REL-101	Survey of World Religions	3	REL 120	Intro to World Religions	3	PPE HVCP
REL-140	Religion in the US	3	HVCP 150	Hum. Val/Cltrl Persp. Gen Ed	3	PPE HVCP
SOC-200	Minority Group Relations	3	SOC 240	Diversity in the US	3	PPE HVCP
SOC-265	Intro to LGBTA+ Studies	3	HVCP 150	Hum. Val/Cltrl Persp. Gen Ed	3	PPE HVCP
Science PPE Requirement						
AGH-238	Fundamentals of Soil Science	3	ES 220	Soil and Water Conservation	3	PPE Science
BIO-104	Introductory Biology w/ lab	3	BIO 100	General Biological Science	3	PPE Science
BIO-112	General Biology I	4	BIO 135	Principles of Biology	4	PPE Science
BIO-151	Nutrition	3	BIO 165	Human Biology & Nutrition	3	PPE Science
BIO-154	Human Biology	3	SCI150	Science Gen Ed	3	PPE Science
BIO-161	Basic Anatomy & Physiology	3	SCI150	Science Gen Ed	3	PPE Science
BIO-195	Human Evolution	3	SCI150	Science Gen Ed	3	PPE Science
CHM-110	Introduction to Chemistry	3	SCI150	Science Gen Ed	3	PPE Science
CHM-132	Intro to Organic & Biochem.	4	SCI150	Science Gen Ed	4	PPE Science
CHM-165	General Chemistry I	4	CHEM 151	General Chemistry I	4	PPE Science
ENV-115	Environmental Science	3	ES 161	Intro to Environmental Science	3	PPE Science
PHS-151	Introduction to Astronomy	3	PHY 110	Introduction to Astronomy	3	PPE Science
PHS-170	Physical Geology	3	ES 100	Introduction to Geology	3	PPE Science
PHS-175	Environmental Geology	3	SCI150	Science Gen Ed	3	PPE Science
PHS-180	Evolution of the Earth	3	SCI150	Science Gen Ed	3	PPE Science
PHY-120	Introductory Physics	3	SCI150	Science Gen Ed	3	PPE Science
AGH-238	Fundamentals of Soil Science	3	ES 220	Soil and Water Conservation	3	PPE Science
Quantitative Reasoning PPE						
ACC-152	Financial Accounting	4	ACCT 201	Accounting Principles I	4	PPE Quant. Reasoning
MAT-115	Mathematics and Society	3	QR150	Quant Reasoning Gen Ed	3	PPE Quant. Reasoning
MAT-117	Math for Elementary Teachers	3	QR150	Quant Reasoning Gen Ed	3	PPE Quant. Reasoning
MAT-149	Linear Algebra	3	QR150	Quant Reasoning Gen Ed	3	PPE Quant. Reasoning
MAT-150	Discrete Math	3	QR150	Quant Reasoning Gen Ed	3	PPE Quant. Reasoning
MAT-162	Business Statistics	4	BA 256	Quant Analysis for Business I	4	PPE Quant. Reasoning
MAT-163	Quant Reasoning for Business	4	BA 256	Quant Analysis for Business I	4	PPE Quant. Reasoning
MAT-165	Business Calculus	3	QR150	Quant Reasoning Gen Ed	3	PPE Quant. Reasoning
MAT-138	College Algebra with Limits	4	MATH 107	College Algebra	4	PPE Quant. Reasoning
MAT-136	Trigonometry & Analytic Geometry	5	MATH 115	Trigonometry & Analytic Geometry	5	PPE Quant. Reasoning
MAT-156	Statistics	3	MATH 220	Elementary Statistics	3	PPE Quant. Reasoning
MAT-219	Calculus III	4	QR150	Quant Reasoning Gen Ed	3	PPE Quant. Reasoning
MAT-227	Differential Equations w/ Laplace	4	QR150	Quant Reasoning Gen Ed	3	PPE Quant. Reasoning
Civics, Ethics & Citizenship PPE Requirement						
ECN-130	Principles of Microeconomics	3	ECON 160	Principles of Microeconomics	3	PPE Civ/Ethics
PHI-105	Introduction to Ethics	3	PHIL 202	Contemporary Ethics	3	PPE Civ/Ethics
POL-111	American National Government	3	PS 100	US Government	3	PPE Civ/Ethics
POL-121	International Relations	3	PS 211	International Relations	3	PPE Civ/Ethics
POL-125	Comparative Gov. & Politics	3	PS 212	Comparative Politics	3	PPE Civ/Ethics
POL-110	Introduction to Political Science	3	PS 222	Intro to Political Society	3	PPE Civ/Ethics
SPC-132	Group Communication	3	PSY 232	Group Dynamics	3	PPE Civ/Ethics

Major Requirement						
ART-161 OR GRA-140	Digital Art OR Digital Imaging	3 OR 3	GRAF 132	Intro to Graphic Design Tools	3	Major
ART-203 OR ART-204 OR ART-186	Art History I OR Art History II OR Digital Photography	3 OR 3 OR 3	ART 211 OR ART 212 OR GRAF 218	Art History I OR Art History II OR Digital Photo & Editing	3	Major