

Program Transfer Guide

Hawkeye Community College Associate of Applied Arts (AAA) in

GRAPHIC DESIGN

→ **UIU Bachelor of Science (BS) in**

GRAPHIC DESIGN

AUGUST 2020



EDUCATION BUILT FOR LIFE

Years 1 & 2 at Hawkeye Community College:

HCC Program Course Sequence			Course Transfers into UIU as			
Course ID	Course Name	# Cr	Course ID	Course Name	# Cr	Requirement Fulfilled
Semester 1						
COM 781 <i>OR</i> ENG 105	Written Communication in the Workplace Composition I	3 <i>OR</i> 3	---	---	3 <i>OR</i> 3	Free Elective Gen Ed Comm./Wrtn
GRA 105 <i>OR</i>	Drawing and Composition <i>OR</i>	4 <i>OR</i>	---	---	4 <i>OR</i>	Gen Ed Arts/Humn.
ART 133 <i>AND</i> ART 134	Drawing <i>AND</i> Drawing II	3 <i>AND</i> 3	ART 110 <i>AND</i> ART 210	Drawing <i>AND</i> Intermediate Drawing	3 <i>AND</i> 3	Gen Ed Arts/Humn. <i>AND</i> Gen Ed Arts/Humn.
GRA 133	Desktop Publishing	4	---	---	4	Free Elective
GRA 196	Design and Layout I	4	GRAF 235 Advertising Design® <i>(Both GRA 196 & GRA 197 required to transfer as GRAF 235)</i>		4	Major
Semester 2						
GRA 124	Electronic Illustration	4	GRAF 432 Digital Illustration® <i>(Both GRA 124 & GRA 221 required to transfer as GRAF 432)</i>		4	Major
GRA 142	Graphic Imaging	4	GRAF 332	Digital Imaging	4	Major
GRA 197	Design and Layout II	4	<i>(Both GRA 196 & GRA 197 required to transfer as GRAF 235)</i>		4	
MAT 121 <i>OR</i> Math Elective	College Algebra <i>OR</i>	4 <i>OR</i> 3	MATH 107 <i>OR</i> ---	College Algebra <i>OR</i> <i>See Electives Table</i>	4 <i>OR</i> 3	Gen Ed Mathematics <i>OR</i> <i>See Electives Table</i>
Semester 3						
GRA 205	Design and Layout III	4	---	---	4	Free Elective
GRA 238	Web Design and Layout	4	---	---	4	Free Elective
PSY 102 <i>OR</i> PSY 111 <i>OR</i> SOC 110	Human and Work Relations <i>OR</i> Introduction to Psychology <i>OR</i> Introduction to Sociology	3 <i>OR</i> 3 <i>OR</i> 3	---	---	3 <i>OR</i> 3 <i>OR</i> 3	Free Elective <i>OR</i> Gen Ed Soc. Sci. <i>OR</i> Gen Ed Soc. Sci.
GRA 221	Principles of Illustration <i>(Elective)</i>	3	<i>(Both GRA 124 & GRA 221 required to transfer as GRAF 432)</i>		3	
MKT 110	Principles of Marketing <i>(Elective)</i>	3	MKT 208	Marketing Principles	3	Major
Semester 4						
GRA 206	Advanced Design and Layout	4	GRAF 335	Publication Design	4	Major
GRA 239	CMS Web Design	3	---	---	3	Free Elective
GRA 290	Portfolio Preparation	3	---	---	3	Free Elective
SPC 101	Fundamentals of Oral Comm.	3	COMM 105	Public Speaking	3	Gen Ed Comm./Oral
Graphic Elective		3	---	<i>See Electives Table</i>	3	<i>See Electives Table</i>
Total occupational course credits earned:		63-66	Total course credits accepted:		63-66	
Total credits required for graduation:		63				
Total transferable credits#:		63-66				

*UIU recommendations are **bolded**.*

Years 3 & 4 at Upper Iowa University:

UIU Program Course List		# Cr	Requirement Fulfilled	Transferred In
General Education Courses				
	<i>any Gen Ed in Arts/Humanities</i>	3	Gen Ed Arts/Humanities	GRA 105 or ART 133
	<i>any Gen Ed in Arts/Humanities</i>	3	Gen Ed Arts/Humanities	GRAF 218 (in major)
ENG 101	English Composition I	3	Gen Ed Comm./Wrtn	ENG 105
ENG 102	English Composition II	3	Gen Ed Comm./Wrtn	---
COMM 105	Public Speaking	3	Gen Ed Comm./Oral	SPC 101
CS 102	Intro Computer Applications & Technology	3	Gen Ed Computer Skills	---
	<i>any Gen Ed in Mathematics (MATH 105 or higher)</i>	3	Gen Ed Mathematics	MAT 121
	any Gen Ed in Natural Science	3	Gen Ed Natural Science	---
	any Gen Ed in Natural Science	3	Gen Ed Natural Science	---
	<i>any Gen Ed in Social Science</i>	3	Gen Ed Social Science	PSY 111 or SOC 110
	any Gen Ed in Social Science	3	Gen Ed Social Science	---
	any Gen Ed in Cultures	3	Gen Ed Cultures	---
Major Courses				
GRAF 112	Introduction to Graphic Design	3	Major	---
GRAF 218	Digital Photography	3	Major	---
GRAF 235	<i>Advertising Design</i>	3	Major	GRA 196 & GRA 197
GRAF 280	Web Publishing and Social Media	3	Major	---
GRAF 319	Digital Video and Editing	3	Major	---
GRAF 332	<i>Digital Imaging</i>	3	Major	GRA 142
GRAF 334	Graphic Design History	3	Major	---
GRAF 335	<i>Publication Design</i>	3	Major	GRA 206
GRAF 355	Typography	3	Major	---
GRAF 432	<i>Digital Illustration</i>	3	Major	GRA 124 & GRA 221
GRAF 480	Senior Portfolio/Graphic Design	3	Major	---
<i>Three of the following:</i>		9 6	Major	MKT 208 & ---
<i>MKT 208</i>	<i>Marketing Principles</i> [MKT 110]			
MKT 358	Consumer Behavior •	MKT 363	Advertising	
MKT 479	Branding •	MKT 489	Social Media Marketing •	
Additional Electives				
Upper-Division Electives		12	Degree Requirements	---
Total additional credits needed at UIU to complete degree:		57		
Total transferable credits from HCC:		63-66		
Total Earned Credits:		120-123		

~~ NOTES ~~

LEGEND:

- #Transfer grades lower than a C- will not be accepted.
- @ indicates both courses are required to meet this course, else if only part of this combination is taken, all courses would be considered free electives.
- • Course has a prerequisite.
- **Bolded** text indicates UIU recommendations.
- *Grayed out text* indicates courses fulfilled through transfer. Strikethrough indicates specific course if within grouping.

Students who transfer to UIU with a completed Associate of Arts (AA) or Associate of Science (AS) degree in liberal arts from Hawkeye Community College, will be considered to have fulfilled all lower-division Upper Iowa University general education requirements.

~~ NOTES (continued) ~~

A minimum of 120 semester credits is required for a baccalaureate degree; up to 78 lower-division college semester credits from Hawkeye Community College. A minimum of 30 credits must be upper-division credits for a UIU baccalaureate degree; lower-division transfer work from Hawkeye Community College does not contribute to the upper-division credit requirement at UIU.

This program transfer guide is based on the May 2020 course-to-course articulation (UIU 2019-2020 catalog & HCC 2019-2020 catalog).

Every effort has been made to ensure the accuracy and completeness of this program articulation. The office of the Registrar of Upper Iowa University reserves the right to make corrections, additions, and deletions as necessary.

<i>Elective Transfer Table</i>						
HCC ELECTIVES			Transfers as UIU Course			
Course Id	Course Name	# Cr	Course Id	Course Name	# Cr	Requirement Fulfilled
Graphic Design Electives						
ART 101	Art Appreciation	3	ART 100	Introduction to Art	3	Gen Ed Arts/Humn.
ART 120	2-D Design	3	ART 109	Two Dimensional Foundations	3	Gen Ed Arts/Humn.
ART 143	Painting	3	ART 202	Painting •	3	Gen Ed Arts/Humn.
ART 144	Painting II	3	---	---	3	Gen Ed Arts/Humn.
ART 184	Photography	3	---	---	3	Gen Ed Arts/Humn.
ART 203	Art History I	3	ART 211	Art History I	3	Gen Ed Arts/Humn.
ART 204	Art History II	3	ART 212	Art History II	3	Gen Ed Arts/Humn.
COM 152	ETC: Art and Literary Magazine	2	---	---	2	Free Elective
GRA 160	Interactive Multimedia	3	---	---	3	Free Elective
GRA 162	Web Page Graphics	3	---	---	3	Free Elective
GRA 221	Principles of Illustration	3	<i>(Both GRA 124 & GRA 221 required to transfer as GRAF 432)</i>		3	Major (as combination)
GRA 232	Photo Direction	3	---	---	3	Free Elective
GRA 924	Honors Project	1	---	---	1	Free Elective
GRA 928	Independent Study	1	---	---	1	Free Elective
GRA 932	Internship	1	---	---	1	Free Elective
GRA 949	Special Topics	1	---	---	1	Free Elective
MKT 110	Principles of Marketing	3	MKT 208	Marketing Principles	3	Free Elective
Math Electives						
MAT 128	Precalculus	4	---	---	4	Free Elective
MAT 134	Trigonometry and Analytic Geometry	3	MATH 115	Trigonometry and Analytic Geometry •	3	Gen Ed Mathematics
MAT 156	Statistics	3	MATH 220	Elementary Statistics •	3	Gen Ed Mathematics
MAT 210	Calculus I	4	MATH 120	Calculus I •	4	Gen Ed Mathematics
MAT 216	Calculus II	4	MATH 200	Calculus II •	4	Free Elective
MAT 219	Calculus III	4	MATH 215	Multivariable Calculus •	4	Free Elective

Maximize Your Transfer to UIU

Take up to 15 credits to fulfill general education requirements.

Choose up to 15 additional credits at Hawkeye Community College to transfer into Upper Iowa University to fulfill general education requirements. View the Additional Elective Transfer Guide list below for course selection and recommendations. Talk with your advisors to ensure additional courses will fit with your degree plan and financial aid requirements.

Choose up to 15 credits from the following areas:

- Communication General Education Requirement – up to 3 credits
- Computer Skills General Education Requirement – up to 3 credits
- Natural Science General Education Requirement – up to 6 credits
- Social Science General Education Requirement – Up to 3 credits
- Cultures General Education Requirement – up to 3 credits

LEGEND:

- **Bolded** text indicates UIU recommendations
- • Course has a prerequisite

Additional Elective Transfer Guide						
HCC ELECTIVES			Transfers as UIU Course			
Course Id	Course Name	# Cr	Course Id	Course Name	# Cr	Requirement Fulfilled
Communication General Education Requirement						
ENG 106	Composition II	3	ENG 102	English Composition II •	3	Gen Ed Comm./Wrtn
Computer Skills General Education Requirement						
AGC 103 <i>OR</i>	Ag Computers	3 <i>OR</i>	CS 102	Introduction to Computer Applications and Technology	3	Gen Ed Comp. Skills
BCA 213 <i>OR</i>	Intermediate Computer Business Applications	3 <i>OR</i>				
CSC 110 <i>OR</i>	Introduction to Computers	3 <i>OR</i>				
CSC 116	Information Computing	3				
Natural Science General Education Requirement						
BIO 105	Introductory Biology	4	BIO 100	General Biological Science	4	Gen Ed Nat. Sci.
BIO 112	General Biology I	4	BIO 135	Principles of Biology I	4	Gen Ed Nat. Sci.
BIO 113	General Biology II	4	BIO 140	Principles of Biology II •	4	Gen Ed Nat. Sci.
BIO 151	Nutrition	3	BIO 165	Human Biology and Nutrition	3	Gen Ed Nat. Sci.
BIO 154	Human Biology	3	---	---	3	Gen Ed Nat. Sci.
BIO 163	Essentials of Anatomy and Physiology	4	BIO 268	Introduction to Human Anatomy and Physiology •	4	Gen Ed Nat. Sci.
BIO 166	Fundamentals of Anatomy and Physiology	4	BIO 268	Introduction to Human Anatomy and Physiology •	4	Gen Ed Nat. Sci.
BIO 168	Human Anatomy & Physiology I	4	BIO 270	Human Anatomy and Physiology I •	4	Gen Ed Nat. Sci.
BIO 186	Microbiology	4	BIO 210	Microbiology •	4	Gen Ed Nat. Sci.
CHM 122	Introduction to General Chemistry	4	---	---	4	Gen Ed Nat. Sci.
CHM 132	Introduction to Organic and Biochemistry	4	---	---	4	Gen Ed Nat. Sci.
CHM 165	General Chemistry I	4	CHEM 151	General Chemistry I	4	Gen Ed Nat. Sci.
CHM 175	General Chemistry II	4	CHEM 152	General Chemistry II •	4	Gen Ed Nat. Sci.

Additional Elective Transfer Guide (continued)

HCC ELECTIVES			Transfers as UIU Course			
Course Id	Course Name	# Cr	Course Id	Course Name	# Cr	Requirement Fulfilled
Natural Science General Education Requirement – (continued)						
CNS 121	Environmental Conservation	3	ES 161	Introduction to Environmental Science	3	Gen Ed Nat. Sci.
ENV 115	Environmental Science	3	ES 161	Introduction to Environmental Science	3	Gen Ed Nat. Sci.
GEO 131	Physical Geography	3	GEOG 100	Intro to Physical Geography	3	Gen Ed Nat. Sci. or Gen Ed Soc. Sci.
PHS 142	Principles of Astronomy	3	PHY 110	Intro to Astronomy	3	Gen Ed Nat. Sci.
PHY 100	Physics in Everyday Life	3	PHY 105	Conceptual Physics	3	Gen Ed Nat. Sci.
PHY 162	College Physics I	4	PHY 111 & PHY 112	Introductory Physics I (3) & Introductory Physics Laboratory I (1)	4	Gen Ed Nat. Sci.
PHY 172	College Physics II	4	PHY 113 & PHY 114	Introductory Physics II (3) & Introductory Physics Laboratory II (1) •	4	Gen Ed Nat. Sci.
PHY 183	Applied Physics	3	PHY 105	Conceptual Physics	3	Gen Ed Nat. Sci.
PHY 212	Classical Physics I	5	PHY 111 & PHY 112	Introductory Physics I (3) & Introductory Physics Laboratory I (1)	5	Gen Ed Nat. Sci.
PHY 222	Classical Physics II	5	PHY 113 & PHY 114	Introductory Physics II (3) & Introductory Physics Laboratory II (1) •	5	Gen Ed Nat. Sci.
Social Science General Education Requirement						
ANT 105	Cultural Anthropology	3	ANTH 110	Introduction to Cultural Anthropology	3	Gen Ed Cultures or Gen Ed Soc. Sci.
CLS 150	Latin American History and Culture	3	SPN 125	Introduction to Hispanic Culture & Society	3	Gen Ed Cultures or Gen Ed Soc. Sci.
CRJ 100	Introduction to Criminal Justice	3	CJ 224	Intro to Criminal Justice	3	Gen Ed Soc. Sci.
CRJ 317	White Collar Crime	3	---	---	3	Gen Ed Soc. Sci.
CRJ 318	Crime Analysis	3	---	---	3	Gen Ed Soc. Sci.
ECE 170	Child Growth and Development	3	PSY 212	Developmental Psychology: Birth to Adolescence •	3	Gen Ed Soc. Sci.
ECN 110	Introduction to Economics	3	ECON 160	Principles of Microeconomics	3	Gen Ed Soc. Sci.
ECN 120	Principles of Macroeconomics	3	ECON 161	Principles of Macroeconomics •	3	Gen Ed Soc. Sci.
ECN 130	Principles of Microeconomics	3	ECON 160	Principles of Microeconomics	3	Gen Ed Soc. Sci.
GEO 115	Human Geography	3	---	---	3	Gen Ed Soc. Sci.
GEO 121	World Regional Geography	3	GEOG 200	World Regional Geography	3	Gen Ed Soc. Sci.
GEO 131	Physical Geography	3	GEOG 100	Introduction to Physical Geography	3	Gen Ed Nat. Sci. or Gen Ed Soc. Sci.
HIS 117	Western Civilization I: Ancient and Medieval	3	---	---	3	Gen Ed Soc. Sci.
HIS 118	Western Civilization II: Early Modern	3	---	---	3	Gen Ed Soc. Sci.
HIS 119	Western Civilization III: The Modern Period	3	---	---	3	Gen Ed Soc. Sci.

Additional Elective Transfer Guide (continued)

HCC ELECTIVES			Transfers as UIU Course			
Course Id	Course Name	# Cr	Course Id	Course Name	# Cr	Requirement Fulfilled
Social Science General Education Requirement – (continued)						
HIS 151	U.S. History to 1877	3	HIST 110	American History to 1877	3	Gen Ed Soc. Sci.
HIS 152	U.S. History Since 1877	3	HIST 111	American History Since 1877	3	Gen Ed Soc. Sci.
HIS 201	Iowa History	3	HIST 222	History of Iowa	3	Gen Ed Soc. Sci.
HIS 257	African American History	3	HIST 330	African American History	3	Gen Ed Soc. Sci.
POL 111	American National Government	3	PS 100	U.S. Government	3	Gen Ed Soc. Sci.
POL 121	International Relations	3	PS 211	International Relations	3	Gen Ed Soc. Sci.
POL 125	Comparative Government and Politics	3	PS 212	Comparative Politics	3	Gen Ed Soc. Sci.
PSY 111	Introduction to Psychology	3	PSY 190	General Psychology	3	Gen Ed Soc. Sci.
PSY 121	Developmental Psychology	3	EDU 142	Human Growth, Development & Guidance	3	Gen Ed Soc. Sci.
PSY 261	Human Sexuality	3	PSY 270	Human Sexuality	3	Gen Ed Soc. Sci.
PSY 262	Psychology of Gender	3	PSY 260	Gender Roles (also SOC 260) •	3	Gen Ed Soc. Sci.
SOC 110	Introduction to Sociology	3	SOC 110	Principles of Sociology	3	Gen Ed Soc. Sci.
SOC 115	Social Problems	3	SOC 220	Social Problems	3	Gen Ed Soc. Sci.
SOC 135	Death and Dying	3	PSY 321	Death and Dying •	3	Gen Ed Soc. Sci. or Gen Ed Cultures
SOC 200	Minority Group Relations	3	SOC 240	Diversity in the United States	3	Gen Ed Cultures or Gen Ed Soc. Sci.
SOC 205	Diversity in America	3	SOC 240	Diversity in the United States	3	Gen Ed Cultures or Gen Ed Soc. Sci.
SOC 208	Introduction to Cultural Anthropology	3	ANTH 110	Introduction to Cultural Anthropology	3	Gen Ed Cultures or Gen Ed Soc. Sci.
SOC 220	Sociology of Aging	3	---	---	3	Gen Ed Soc. Sci.
SOC 261	Human Sexuality	3	PSY 270	Human Sexuality	3	Gen Ed Soc. Sci.
ECN 110	Introduction to Economics	3	ECON 160	Principles of Microeconomics	3	Gen Ed Soc. Sci.
ECN 130	Principles of Microeconomics	3	ECON 160	Principles of Microeconomics	3	Gen Ed Soc. Sci.
ECN 120	Principles of Macroeconomics	3	ECON 161	Principles of Macroeconomics •	3	Gen Ed Soc. Sci.
Cultures General Education Requirement						
ANT 105	Cultural Anthropology	3	ANTH 110	Introduction to Cultural Anthropology	3	Gen Ed Cultures or Gen Ed Soc. Sci.
CLS 130	African Cultures	3	---	---	3	Gen Ed Cultures
CLS 141	Middle Eastern History and Culture	3	---	---	3	Gen Ed Cultures
CLS 150	Latin American History and Culture	3	SPN 125	Introduction to Hispanic Culture & Society	3	Gen Ed Cultures or Gen Ed Soc. Sci.
CLS 160	East Asian Cultures	3	---	---	3	Gen Ed Cultures
CLS 164	Japanese History and Culture	3	---	---	3	Gen Ed Cultures
CLS 172	Russian Civilization	3	---	---	3	Gen Ed Cultures
COM 148	Diversity and the Media	3	---	---	3	Gen Ed Cultures
EDU 223	Multicultural Education	3	EDU 162	Diversity for Teachers	3	Gen Ed Cultures
LIT 133	Minority Voices in U.S. Literature	3	---	---	3	Gen Ed Cultures
SOC 135	Death and Dying	3	PSY 321	Death and Dying •	3	Gen Ed Soc. Sci. or Gen Ed Cultures

Additional Elective Transfer Guide (continued)

HCC ELECTIVES			Transfers as UIU Course			
Course Id	Course Name	# Cr	Course Id	Course Name	# Cr	Requirement Fulfilled
Cultures General Education Requirement – (continued)						
SOC 200	Minority Group Relations	3	SOC 240	Diversity in the United States	3	Gen Ed Cultures or Gen Ed Soc. Sci.
SOC 205	Diversity in America	3	SOC 240	Diversity in the United States	3	Gen Ed Cultures or Gen Ed Soc. Sci.
SOC 208	Introduction to Cultural Anthropology	3	ANTH 110	Introduction to Cultural Anthropology	3	Gen Ed Cultures or Gen Ed Soc. Sci.
SPC 120	Intercultural Communications	3	COMM 221	Intercultural Communication	3	Gen Ed Cultures