

The Power of Tiving

Homecoming was especially exciting, as the President's Fundraising Ball celebrated its 10th anniversary. President Duffy and Sharon started this new tradition upon his inauguration as Upper Iowa's 21st president in 2013.

Each year the event features a unique theme, all with the goal of igniting Peacock spirit and infusing a message about the sheer importance of giving back to UIU. This year's theme, "The Power of Giving," reminded guests the choice to make a difference in this world is always right at our very own fingertips.

As part of the October 7, 2022, President's Fundraising Ball dinner program, a video was shared featuring two inspiring alumni stories and the Student Philanthropy Council. Scan the QR code below or visit uiu.edu/PresidentsBall to enjoy the 12-minute video!



Art Rossack '64

He made his first gift to UIU in 1987, earmarking it for the football team. After that first contribution, Art made dozens more to UIU before eventually starting a monthly contribution in 2011. Art hasn't missed a month since, and continues his recurring monthly contribution to this day.

"I had four great years at Upper Iowa and I wanted to give something back."

Glenda Underwood-Mariani '83

Her degree in biology, and the connection she forged with her science faculty at UIU, inspired her to make her first gift to UIU almost immediately following graduation. Naturally, her gift went to support science equipment, and her commitment to the sciences at UIU has continued ever since.

"Giving back to Upper Iowa is important to me. I want to see my college still standing for years and years to come."





Student Philanthropy Council - Est. 2019

The Student Philanthropy Council (SPC) has successfully completed student-led projects, including enhancing the tutor and writing centers, creating a student food pantry and a sensory room, and providing equipment for the UIU radio station. SPC's mission is to inspire a tradition of giving among students.



Watch "The Power of Giving" video and hear more from our video stars!

"As donors we have the ability to make change. Are there things here at UIU that I wish could be better? Of course! And that's why I joined SPC." - Jordan Zarate (far left)

FY22: Soaring to New Heights

We express our sincere gratitude to all FY22 Donor Club Members. This is an incredibly special year, as we celebrate the largest number of donors in the program's eight-year history-520 members!

Please know, these are not just names on paper. Look deeper. Behind these names are compassionate individuals, families and businesses (big and small) that genuinely care about Upper Iowa University. They want to see UIU remain strong and soar to new heights. No matter what their personal budgets look like, they have made it a priority to include the University in their charitable giving.

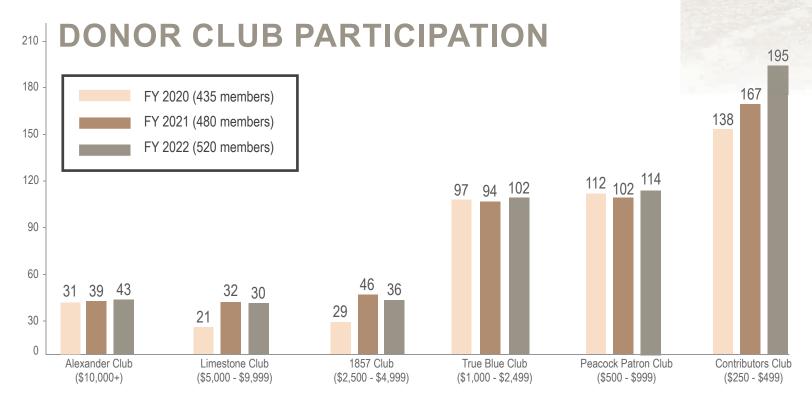
On the next few pages, we proudly recognize each member in this Donor Report, and we provide perks throughout the year to show our thanks.

To learn more about the UIU Donor Club program, view current FY23 members, or become a member, visit uiu.edu/DonorClubs.

Member Spotlight

For 36 consecutive years, Ed has generously supported Upper Iowa University. He is especially passionate about student-led initiatives. Not only was he instrumental in launching the Peacock Pantry, but he continues to support and inspire the UIU Student Philanthropy Council in countless ways.





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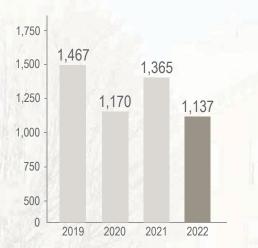
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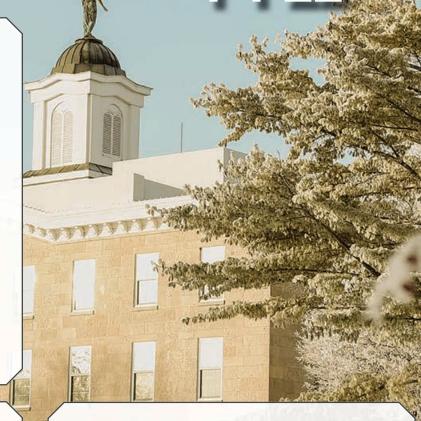


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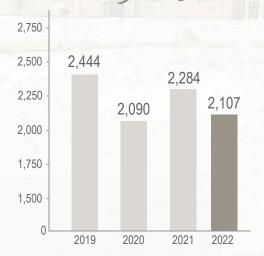
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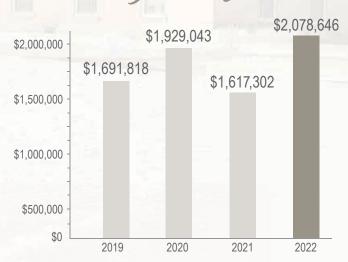
Donor Participation

All Donors



Total Charitable

) mations



Heritage Society

The Heritage Society was created to recognize and honor those who have included Upper Iowa University in their estate plans or have made some other type of planned gift commitment.

It is our pleasure to thank and recognize our members. These individuals are forward-thinkers and have the best interest of Upper Iowa's future in mind.

Estate planning is an important task for everyone to complete. And UIU has a convenient (and free) resource that all alumni may utilize.

FreeWill is an online will-writing tool that allows anyone to produce a legally binding will in about 20 minutes. So far, over 160 alumni have taken advantage of this beneficial opportunity.

Users have the *option* to include a gift commitment to the University; those who do may remain anonymous or can become members of the UIU Heritage Society.

To learn more, visit **uiu.edu/HeritageSociety**. Questions may also be directed to Andrew Wenthe, vice president for external affairs, at wenthea@uiu.edu or 563-425-5348.

Member Spotlight



Dr. Duffy, Dianne Eveland, Sharon Duffy and John Eveland '63

We are delighted to welcome the Evelands as our newest Heritage Society members. John earned his business administration degree in 1963 and has fond memories of his time at Fayette Campus. An entrepreneur at heart, John went on to own and operate multiple businesses, including the National Cigar Store, which has been in his family since 1911.

Not only are John and Dianne both talented professionals, but even more so—they genuinely care about others and are incredibly community-minded. UIU deeply appreciates the Evelands' estate commitment to Upper Iowa.

Heritage Society Members

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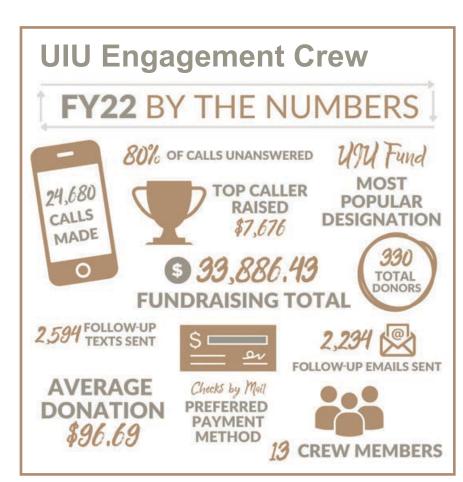
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* Indicates deceased

Darwin Dean





As an international student at UIU, speaking with alumni has allowed me to learn more about the school than I could have ever wished for. I have talked to a lot of very kind and awesome alumni and they helped me realize how amazing it is to be a part of the Peacock family and to be getting my education from Upper lowa University. I am grateful for all the fun stories and memories about the school and their own lives and experiences they shared with me."

- Alet Juckers
UIU Student & Engagement Crew Member

Hoogarkspel, Netherlands

Student Philanthropy Council

Upper lowa University took part in Giving Tuesday on November 29, 2022, and all November long leading up to this exciting event! This holiday is celebrated worldwide to encourage a movement of sheer generosity. A big "THANKS" is in order to over 70 donors and sponsors who stepped up to show their support of Giving Tuesday projects featured by the Student Philanthropy Council (SPC). In total, the project raised nearly \$15,000.

Together, SPC leaders, project coordinators, and the Alumni Office identified student needs, raised awareness, and generated excitement for three student-led fundraising projects. Thanks to donors, SPC will be diving into projects and making things happen for Student Life, Athletics, and the campus community.

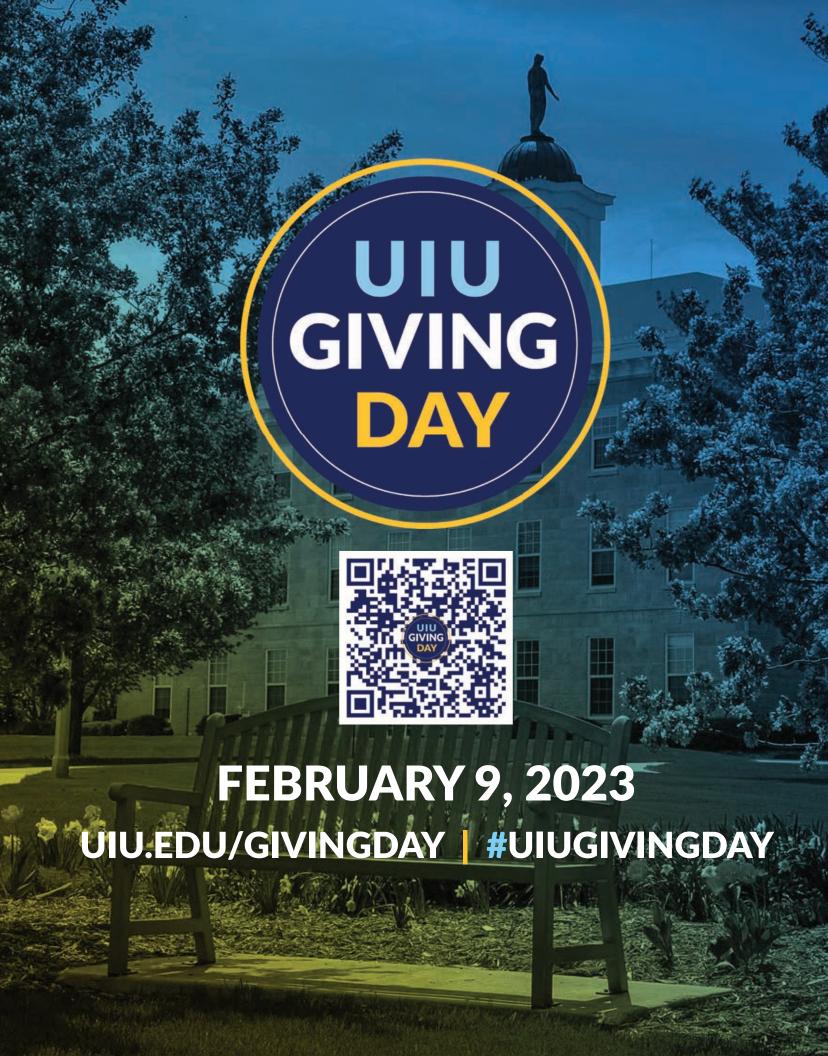
New outdoor seating on the Fayette Campus will be installed, the LGBTQ+ Resource Center will be established, and the stadium locker room renovation project is halfway to its goal. The excitement and sense of Peacock pride generated by Giving Tuesday would not be possible without the loyal support of our donors and sponsors—view all at **uiu.edu/GivingTuesday**.

The SPC hopes to bring to life projects that are meaningful to current students and also inspire a tradition of giving among students. This group is composed of nine student volunteers: Abbie Brainard, Marlie Delever, Ally Franke, Israel Hernandez, Nevaeh James, Katrina Kazluski, Reese Schuler, Belle Wagner and Jordan Zarate.

To learn more about SPC or show your support of this student organization at any time, visit **uiu.edu/SPC**.



SPC leaders include (front I-r) Marlie Delever and Abbie Brainard; (back) Jordan Zarate and Katrina Kazluski.



ENDOWED &

Andres Business Scholarship

Established by Betty R. Andres '46 in 2006

Andres Education Scholarship

Established by Betty R. Andres '46 in 2006

Babcock Scholarship Established by the Estate of Mary E. Babcock in 1972

Belknap Baker Family Scholarship

Established by Genevieve (Belknap) Baker '36 in 2006

Dr. G.C. Baker Memorial Scholarship in Science Established by Mrs. Thelma Tidgewell Baker Rick in 1959

William F. Baker Science Memorial

Established by the Baker family in 1953 in honor of William F. Baker, class of 1893

Beecher Beal and Bertha Beal Roberts/ Thomas R. Roberts Student Scholarship

Established by Dr. Mary Margaret Roberts, Col. Lucile M. Roberts and Mrs. Ruth E. Roberts in 2009

Charles G. Bell Scholarship in Art

Established by Charles Bell '67 in 1993

Joe & Janet (Olson) Brady Scholarship Established by Joe and Janet '42 (Olson)

Brady in 1999

Ivadell Brause Memorial Endowed Scholarship in Education Established by the Brause family in 1990 in honor of Ivadell Brause '21

Jacob D. Burling Memorial Scholarship Established in memory of Jacob Burling in 2017

Bruce I. Campbell Endowed Scholarship Established by the Campbell family in 2006 in honor of Bruce I. Campbell '69

Foster Cass Foundation Student Scholarship Established by Foster Cass '41 in 2009

Caudle-Holmes Scholarship Established by Verda (Caudle) Holmes '34 in 1992

Lew Churbuck Scholarship

Established by Lewis Churbuck '67 in 2007

Clark/Bowen Endowed Scholarship

Established by UIU in honor of Dr. Charles B. Clark '88 (HON.) and Roger Bowen '55

The John and Reta Coleman Achievement in **Science Award** Established by Dr. Richard W. Coleman in 1997

Beulah Combs Thompson Scholarship

Established by the family of Beulah Combs Thompson '13 in 1972

William R. Cook Scholarship

Established by William R. Cook '65 in 1990

Ron Crooker Facilities Endowed Scholarship Established by Betty Andres '46 and her family

in 2014 in honor of Ron Crooker '02

Csomay Endowed Scholarship

Established by Barbara R. Csomay '46 in 2009

Blanche Cole Gloss Memorial Scholarship Established by Blanche Cole Gloss '23 in 1987

May (Cliff) Davig Endowed Scholarship Established by May (Cliff) '95 & Dale Davig in 2019

John William Dickman Endowed Scholarship Established through anonymous donations in 1993 in honor of John W. Dickman

Dr. J. M. and Zinita Dickman Murphy **Scholarship** Established through the estate of Zinita Dickman Murphy, class of 1918, in 1996

The John William Dickman Prize Established by Mrs. Adella Maltbie Dickman in 1939

Lucille Dickman Scholarship

Established by the Trust of Milo Maltbie class of 1892 in 1995 in honor of Lucille Dickman '22

Leota Didier Scholarship

Established by Leota A. Didier '43 in 2018

Eischeid Athletic Scholarship

Established in honor of Everett "Eb" Eischeid '38

Kenneth J. and Sharon L. (Reisch) Erickson Scholarship Fund Established by Kenneth '83 and Sharon (Reisch) Erickson in 2019

Drs. Eugene E. and Mildred Everts **Garbee Award** Established through memorial gifts in 1968

The Excellence in Education Scholarship

Established by faculty, staff and friends of Upper Iowa University in 2007

Extended University Scholarship Established in 2010 by UIU

Faculty Appreciation Endowed Scholarship

Established in 1993 by Dr. Richard Tesoriero '77, Dr. Donald Foley '76 and Dr. Kurt Wood '76

Thomas Parker Goebel and Helen Goebel

Scholarship Established by Thomas Parker Goebel '45 and Helen Goebel in 1993

The Dr. Austin J. Goldsmith Book Scholarship Established by Dr. Austin Goldsmith '99 in 2005

William F. and LaVonne I. Gutches **Student Scholarship** Established through an estate gift by LaVonne I. Gutches in 2009 in honor of William F. Gutches '29

Linda Haines Endowed Scholarship

Established in memory of Linda Haines in 2012

The Forrest G. & Margaret L. Moore Endowed **Scholarship** Established in memory of Margaret (Hall) Moore '40 in 1996

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Established by Dr. Louise Herring in 1984

The Herz Scholarship Fund Established by Mr. and Mrs. Nathanial Herz in 1930

Irene Humphry Anderson Scholarship in English Established by Irene Humphry Anderson '34 in 1992

Mrs. Ina Johnson Memorial Scholarship Established by the Johnson family in 1978

Ralph Kauten Endowed Scholarship Established by Ralph Kauten '69 in 2012

Paul "Spike" & Merriam Kelly Scholarship Established by friends of Paul "Spike" '24 and Merriam Kelly '24 in 1987

The Brooke Kerns Endowed Scholarship Established by the Kerns family in 2006

Killbreath-Timmerman Football **Endowed Scholarship** Established by Larry Mulholland '73 to honor Jim Killbreath and Dick Timmerman

Mary Kimball Scholarship Established by the Kimball family in 2006 in honor of Mary Kimball '56

Carlton W. Knight and Maxine B. Knight **Endowed Scholarship** Established by Dr. Kip '62 and Eileen Knight in 2004 in honor of Carlton W. and Maxine Knight

Joyce A. Lang Teacher Education Scholarship Established by Gerald Lang in 2019 in tribute to his wife, Joyce (Ries) Lang '66

Scott & Bobbi Lebin Endowed Scholarship Established by Scott '64 and Bobbi '65 Lebin in 2012

Irma K. Ledgerwood Endowed Scholarship Established in memory of Irma K. Ledgerwood, class of 1922, in 1997

McCoy Endowed Scholarship in Honor of Martha Weatherspoon Established by LaVerne McCoy '98 and family in 2016

Mike McCready Scholarship

Established to honor Mike McCready in 2000

Don & Pauline McGuire Endowed Scholarship Established by Don '63 and Pauline McGuire in 2016

Dr. Gary McVicker Scholarship Established by Dr. Catherine McVicker in 2010 in honor of Gary McVicker '63

Joe Menges Scholarship in Business Administration Established by Joe Menges Trust in 1959

Military Family Fund Scholarship Established to honor U.S. military personnel in 2014

Martha M. Moeller Scholarship

Established by the Henry George Mackintosh Foundation in 2014

Helen J. Monserud Scholarship in Sociology Established to honor Helen J. Monserud in 1977

Charles Morgan Scholarship

Established by the Morgan family in 1988 in honor of Charles Morgan '42

Warren W. Morgan Scholarship for Business Majors Established by Warren W. Morgan '38 in 2006

Dennis and Marlene Murdock Adult Learner Scholarship Established by Dennis '68 and Marlene Murdock in 2017

Dennis and Marlene Murdock Leadership Scholarship Established by Dennis '68 and Marlene Murdock in 2017

Northeast Iowa Charitable Foundation Scholarship Established by the Northeast Iowa Charitable Foundation in 1997

The James H. Olsen Biology Scholarship Established to honor James Herman Olsen '52 in 2017 **The Mrs. Richard Otley Improvement Award** Established in 1963

Pande Scholarship Established by Mr. and Mrs. Lawrence Pande Jr. in 1990

Dr. J.D. Parker and Nellie K. Parker Scholarship Established by Mrs. Eleanor Parker Fox '26 and Dr. Robert L. Fox '28 in 1968

Edward L. Paine and Gertrude Pease Paine Scholarship Established by the family of Gertrude Pease Paine '35 and Edward L. Paine '32 in 1996

The Paul and Margaret Pickett Scholarship Established by Paul and Margaret Pickett '57 in 1997

Lloyd Pleggenkuhle Memorial Scholarship Established in memory of Lloyd Pleggenkuhle '36 in 1990

William "Bill" Prochaska Endowed Scholarship Established by William "Bill" '63 and Janet Prochaska in 2014

J. Paul and Sharroll Richards Endowed Scholarship Established by J. Paul '56 and Sharroll Richards in 2014

John Rippe Scholarship Established in memory of John Rippe '28 in 2000

Michael David Selgelid Memorial Scholarship Established by the Selgelid family in 1989

Margaret Share Kerfoot Scholarship Established by Harold Kerfoot, '24, in 1960 in honor of Margaret Share Kerfoot

Sodexo Campus Services Scholarship Established by Sodexo Campus Services in 1999

Stivers Leadership Scholarship Established by Louise (Stivers) Scott in 2003

The Upper Iowa University Grace Meyer Scholarship Established to honor Grace Meyer '72 in 1992

The Pam Whitmore Endowed Scholarship for Excellence in Student Teaching Established by Pam Whitmore '65 and Fred Koch in 2006

The William G. Wilcox Memorial Scholarship Established by former Registrar Lois Wilcox in 1987, endowed in 2017

The Hoyt R. & Winifred Appelman Young Scholarship Fund Established through the Estate of Winifred A. Young in 1993

Zecha-McCauley Scholarship Established by Gerald McCauley '61 and Dr. Allen Zecha in 2003



Long history propels continued support to UIU from Belknap **Baker family**

Gratitude given is often as sweet as gratitude received, something the Belknap Baker family has demonstrated time and time again in displaying dedication and support to Upper Iowa University.

Genevieve (Belknap) Baker '36 may have been uncertain what her future held as a young woman growing up in Pennsylvania in the 1930s. But a family legacy combined with the generosity of others soon charted a course that

many in her family had followed before, leading Genevieve directly to Fayette, lowa's UIU campus.

Like her father and mother, three uncles and an aunt before her. Genevieve proudly joined the family in earning a degree from UIU. Helpful toward this opportunity was a full scholarship provided to Genevieve by the widow of former UIU President John Dickman.

The scholarship offer provided enough motivation to spur Genevieve to move from Pennsylvania to Iowa. Genevieve would meet her future husband, Carleton Porter Baker '34, at UIU, and they remained married for 64 years until Carleton's death in 2002. Both degrees paid off for the young couple, as Genevieve became a teacher and Carleton owned and operated the Winneshiek County Title and Abstract Company.

Genevieve never forgot the kindness and generosity that prompted her to earn her degree at UIU and subsequently change her life in many ways. Genevieve stepped up when called to serve as a member of UIU's Board of Trustees from 1952-1966. She was also determined to help make education attainable for generations of Peacocks, establishing an endowed scholarship in 2006 with a gift of over \$30,000.

The Belknap Baker Family Scholarship was established in 2006 to honor the 15 members of the family who graduated from UIU between the years of 1865-1991. Since its creation, 24 students have received a scholarship that has helped to lessen the expense of their degree.

Genevieve's final years were spent in retirement at The Forum in Tucson, Arizona, with loving care from wonderful people and frequent visits from family and friends. President William Duffy and his wife, Sharon, visited Genevieve often when their travel took them to Arizona. Genevieve died on April 4, 2020, at the remarkable age of 104, and was laid to rest at the Baker family plot in Phelps Cemetery in Decorah, Iowa.

Carleton and Genevieve's children, Kendall (Seattle, Washington) and Clare Baker-Dukett (Tucson, Arizona). have remained connected and committed to UIU as well. Clare, who attended UIU in the 1960s, and Kendall decided to honor their family's Peacock legacy with a gift of \$100,000 to UIU in 2022, in remembrance of their mother.

Enclowed Programs

Diane Kinkead-Harms Cheer Endowment George Richards Football Endowment **Csomay Honors Program Endowment Reunion Class Endowment Fund** John & Honorine Falb Family Endowment Maltbie-McCosh-Delano Professorship Fund Maude Wimber Baker Science Fund Carrie Drewry Miller Endowment Fund Kenneth Hofmaster Endowment Fund **Doc Dorman Foundation Fund**

Stan Lee Fund Robert L. Fox Endowed Chair in Science **Heddleson Education Endowment** Firth School of Business Dean's Fund Churbuck School of Science & Mathematics Dean's Fund Betty's Team Fund (Andres School of Education) Liberal Arts Dean's Fund Cabby Dean's Fund (Student Life) Emergency Student Aid Endowment Fund







Ruth Manuta Memorial Scholarship Established by David Manuta in 1994 in honor of Ruth

LaVerne McCoy Scholarship Established by LaVerne McCoy '98 in 2013

Emma Meiners-Emerson/Alice Emerson-Hart Scholarship for Excellence in Teaching Elementary Education Established by Alice (Emerson) Hart '65 in 2016

Emma Meiners-Emerson/Alice **Emerson-Hart Scholarship for Excellence in Teaching English** Established by Alice (Emerson) Hart '65 in 2016

Matt & Cindy Mickelson Annual **Education Scholarship** Established by Matt '86 and

The Perry Scholarship for **Excellence in Teaching** Established in 2016

Dr. Larry Seals Scholarship Established by Dr. Larry Seals '86 in 2011

Stevens Family Scholarship Established by Ronald '70and Mary Ann (Jacob) '69 Stevens

Tri-State Alumni Chapter Scholarship Established in 2017 by chapter leaders

Waterloo Center Scholarship in **Teacher Education** Established by Katherine Meaney in 2022

To learn more about creating a scholarship, contact Andrew Wenthe, vice president for external affairs, at wenthea@uiu.edu or 563-425-5348.

Established by Billy "John" Kinley

'14. '16 in 2019

Growing the FSG Program

During fiscal year 2022, 153 employees contributed more than \$53,000 in support of University projects, programs and funds.

As members of the UIU community, employees have a shared mission to support students and strengthen the University. The dedication, time, and talent of our faculty and staff are always valued and appreciated. We are especially thankful for those who choose to pay it forward and give back to the University.

The Faculty & Staff Giving (FSG) initiative not only recognizes individuals for their generosity but also provides perks to thank them and encourage others to give back as well.

Supporters enjoyed a Happy Hour Social and "Donuts for Donors" as part of Giving Day on February 11, 2022; FSG Appreciation Week held April 18-22, 2022; FSG Celebration at Heaven Boutique Winery held June 24, 2022, digital coupon code to the Campus Store; and they were presented with a gift of appreciation at the conclusion of the fiscal year.

"One message we try to convey to all is—no matter the size of their gift, their support, when combined with other fellow employees, is making a tremendous difference," said Packy Bowling, UIU fund coordinator.

The FSG program will help further develop a culture of giving among employees and hopefully instill within students an inspiration to give back someday as well.

To learn more and view a list of current faculty and staff donors, visit uiu.edu/FSG. 🗑

Member Spotlight

Working closely with the University's history, I have seen how vital individual donations can be. In the 1800s, gifts to the 'Ladies Professorship Association' paid the salary of a lady professor. In the 1960s, the 'Buck-A-Month-Club' was developed as an easy way to give back. It's my pleasure to continue the tradition of giving."

> Janette Garcia **UIU** Archivist **UIU Fayette Campus**



at the Peacock Experience event held on August 25, 2022

Two Easy Ways to Schedule Recurring Gifts!





Use a credit card and schedule recurring gifts at uiu.edu/Give. Select your frequency option using the drop-down list.





Set up a monthly electronic funds transfer (EFT) using a checking or savings account. Visit uiu.edu/Give to complete the University's EFT Authorization Form.

ALUMNI Association

- Welcome New Board Members! -



Bob Kruger '77

"Thirty-seven years in human resources has helped me become a good organizer, facilitator, coach, mentor, and planner. I have always been an advocate for UIU and the unique experience that it can provide."



Ronald Bergfeld '77

"I've enjoyed the social aspects and comraderie of the UIU alumni team for years. I'd like to see how I can assist the group with growing even more."



Neal Wallace '89, '18

"UIU has been real good to me and it is time to give back. I believe in what the school is doing to drive education and using the alumni to help the school be even more successful."

Second Chance Commencement

The Alumni Association is proud to offer a Second Chance Commencement to any alumni who were unable to attend their own commencement ceremony—no matter the reason!

These respective "graduates" will be recognized alongside the Class of 2023 during UIU Commencement on May 6 at the 2 p.m. ceremony.

Registration is required by February 28 at **uiu.edu/alumni-events**. The cost is \$50 and includes regalia and a diploma cover to keep.



2022 Second Chance Graduates (l-r): **Virgil Coleman '01**, Littlerock, Arkansas; **Kathy (Kimball) Thomas '88**, Fayette, Iowa; **Angie (Kimball) Joseph '82**, Williamsburg, Virginia; and **Marcus Jones '20**, Waterloo, Iowa.





(Front, I-r) Sarah Swanson '20, Julie Games, Anne Puffett '19, and Brenda Luzum. (Middle) Andrew Wenthe '12, Nikki Kuhn, and Packy Bowling. (Back) Mark Danker, Daryl Grove, and Mike Schrock '99, '21. Not pictured: Sierra (Lichty) Rinken '16.