

Program Transfer Guide

**Des Moines Area Community College Associate in Applied Science
(AAS) in**

GRAPHIC DESIGN

→ **UIU Bachelor of Science (BS) in**

GRAPHIC DESIGN

MARCH 2024



EDUCATION BUILT FOR LIFE

Years 1 & 2 at Des Moines Area Community College:

DMACC Program Course Sequence			Course Transfers into UIU as			
Course ID	Course Name	# Cr	Course ID	Course Name	# Cr	Requirement Fulfilled
Semester 1						
SDV 108	The College Experience	1	---	---	1	Free Elective
GRD 403	Communication Design I	3	---	---	3	Free Elective
GRD 415	InDesign I	3	---	---	3	Free Elective
GRD 459	Illustrator	3	---	---	3	Free Elective
Any AAS degree Core COMM course (ENG 105)		3	ENG 101	English Comp I	3	Gen Ed Comm/Wrtn
Semester 2						
GRD 405	Typography I	3	GRAF 355	Typography	3	Major
GRD 430	InDesign II	3	---	---	3	Free Elective
GRD 463	Photoshop	3	---	---	3	Free Elective
Any AAS degree core Math course		3		See Transfer Table	3	Gen Ed Math
AAS Social Behavioral Sciences/Human. (ANT 125)		3	ANTH 110	Cultural Anthropol.	3	Gen Ed Soc. Sci
Semester 3						
GRD 411	Communication Design II	3	---	---	3	Free Elective
GRD 464	Digital Artistry	3	---	---	3	Free Elective
GRD 470	Interactive Media I	3	---	---	3	Free Elective
Semester 4						
GRD 404	Typography II	3	---	---	3	Free Elective
GRD 421	Internship Preparation	3	---	---	3	Free Elective
GRD 426	Communication Design III	3	---	---	3	Free Elective
WDV 101	Intro HTRM & CSS	3	---	---	3	Free Elective
Any AAS Distributed Core course (SPC 101 or SPC 122)		3	COMM 105 OR COMM 200	Public Speaking OR Interpersonal Comm	3	Gen Ed Comm/Oral
Semester 5						
GRD 424	Graphic Design Intern.	3	---	---	3	Free Elective
GRD 437	Communication Design IV	3	---	---	3	Free Elective
Any AAS Distributed Core course (ENG 106)		3	ENG 102	English Comp II	3	Gen Ed Comm/Wrtn
One course from Option 1 (ART 186)		3	GRAF 218	Digital Photo & Edit.	3	Major
Total occupational course credits earned:		64	Total course credits accepted:		64	
Total transferable credits#:		64				

*UIU recommendations are **bolded**.*

Years 3 & 4 at Upper Iowa University:

UIU Program Course List		# Cr	Requirement Fulfilled	Transferred In
General Education Courses				
	any Gen Ed in Arts/Humanities	3	Gen Ed Arts/Humanities	GRAF 112 <i>in major</i>
	any Gen Ed in Arts/Humanities	3	Gen Ed Arts/Humanities	GRAF 280 <i>in major</i>
ENG 101	English Composition I	3	Gen Ed Comm./Wrtn	ENG 105
ENG 102	English Composition II	3	Gen Ed Comm./Wrtn	ENG 106
COMM 105 OR COMM 200	Public Speaking OR Interpersonal Communication	3	Gen Ed Comm./Oral	SPC 101 OR SPC 122
IS 102	Intro Computer Applications & Technology	3	Gen Ed Computer Skills	---
	any Gen Ed in Mathematics (<i>MATH 105 or higher</i>)	3	Gen Ed Mathematics	MAT 121 or MAT 156 (If selected)
	any Gen Ed in Natural Science	3	Gen Ed Natural Science	---
	any Gen Ed in Natural Science	3	Gen Ed Natural Science	---
	any Gen Ed in Social Science	3	Gen Ed Social Science	ANTH 110 (If selected)
	any Gen Ed in Social Science	3	Gen Ed Social Science	---
	any Gen Ed in Cultures	3	Gen Ed Cultures	---
Major Courses				
GRAF 112	Introduction to Graphic Design	3	Major	---
GRAF 132	Introduction to Graphic Design Tools	3	Major	---
GRAF 234	History of Graphic Design	3	Major	---
GRAF 280	Interaction Design	3	Major	---
GRAF 319	Digital Video and Editing	3	Major	---
GRAF 333	Digital Illustration	3	Major	---
GRAF 335	Publication Design	3	Major	---
GRAF 355	Typography	3	Major	GRD 405
GRAF 380	Advertising Design	3	Major	---
GRAF 442	Digital Animation	3	Major	---
GRAF 480	Senior Thesis & Portfolio	3	Major	---
<i>Three of the following: (one must be upper division)</i>		9 6	Major	---
ART 101	Digital Tools	GRAF 218	Digital Photography (ART 186)	
ART 110	Drawing	MKT 208	Marketing Principles	
ART 211	Art History I	MKT 479	Branding	
ART 212	Art History II			
Additional Electives				
Upper-Division Electives		9	Degree Requirements	---
Total additional credits needed at UIU to complete degree:		60		
Total transferable credits from DMACC:		64		
Total Earned Credits:		124		

Courses to be taken at Upper Iowa University

~~ NOTES ~~

LEGEND:

- #Transfer grades lower than a C- will not be accepted.
- **Bolded** text indicates UIU recommendations.
- *Grayed out text* indicates courses fulfilled through transfer. Strikethrough indicates specific course if within grouping.

A minimum of 120 semester credits is required for a baccalaureate degree; up to 78 lower-division college semester credits from Des Moines Area Community College. A minimum of 30 credits must be upper-division credits for a UIU baccalaureate degree; lower-division transfer work from Des Moines Area Community College does not contribute to the upper-division credit requirement at UIU.

This program transfer guide is based on the November 2023 course-to-course articulation (UIU November 2023 catalog & DMACC 2023-24 catalog).

Every effort has been made to ensure the accuracy and completeness of this program articulation. The office of the Registrar of Upper Iowa University reserves the right to make corrections, additions, and deletions as necessary.

Elective Transfer Table

DMACC ELECTIVES			Transfers as UIU Course			
Course Id	Course Name	# Cr	Course Id	Course Name	# Cr	Requirement Fulfilled
Math Courses						
MAT 121	College Algebra	3	MATH 107	College Algebra	3	Gen Ed Math
MAT 129	Precalculus	5	MATH 107	College Algebra	5	Gen Ed Math
MAT 130	Trigonometry	3	MATH 115	Trigonometry & Analytic Geo.	3	Gen Ed Math
MAT 156	Statistics	3	MATH 220	Elementary Statistics	3	Gen Ed Math
MAT 211	Calculus	5	MATH 120	Calculus	5	Gen Ed Math
Option 1 in Semester 5						
ART 184	Principles of Photography	3	HUMN100	Humanities Gen Ed Lower	3	Gen Ed Humanities
ART 186	Principles of Digital Photography	3	GRAF 218	Digital Photography & Editing	3	Major
Any GRD course not in the program		3	---	---	3	Free Elective
Any WDV course not in the program		3	---	---	3	Free Elective
Any MKT course not in the program (MKT 110)		3	MKT 208	Marketing Principles	3	Major
Any MMS course not in the program (MMS 480)		3	GRAF 319	Digital Video & Editing	3	Major

Maximize Your Transfer to UIU

Take up to 14 credits to fulfill general education requirements.

Choose up to 14 additional credits at Des Moines Area Community College to transfer into Upper Iowa University to fulfill general education requirements. Talk with your advisors to ensure additional courses will fit with your degree plan and financial aid requirements.

Choose up to 14 credits from the following areas:

- Computer Skills General Education Requirement – up to 3 credits
- Social Science General Education Requirement – up to 3 credits
- Natural Science General Education Requirement – up to 6 credits
- Cultures General Education Requirement – up to 3 credits
- Major Requirements – up to 3 credits