

Program Transfer Guide

Des Moines Area Community College

Associate in Applied Science (AAS) in

GRAPHIC DESIGN

→ UIU Bachelor of Science (BS) in

GRAPHIC DESIGN

DECEMBER 2024



EDUCATION BUILT FOR LIFE

Years 1 & 2 at Des Moines Area Community College:

DMACC Program Course Sequence			Course Transfers into UIU as			
Course ID	Course Name	# Cr	Course ID	Course Name	# Cr	Requirement Fulfilled
Semester 1						
SDV 108	The College Experience	1	FYS 120/122	First Year Seminar	1	PPE FYS 120/122
GRD 403	Communication Design I	3	----	----	3	Free Elective
GRD 415	InDesign I	3	----	----	3	Free Elective
GRD 459	Illustrator	3	----	----	3	Free Elective
Any AAS Degree Core COMM course (ENG 105)		3	ENG 101	English Composition I	3	PPE ENG 101
Semester 2						
GRD 405	Typography I	3	GRAF 355	Typography	3	Major
GRD 430	InDesign II	3	----	----	3	Free Elective
GRD 463	Photoshop	3	----	----	3	Free Elective
GRD 411	Communication Design II	3	----	----	3	Free Elective
Semester 3						
GRD 464	Digital Artistry	3	----	----	3	Free Elective
GRD 470	Interactive Media I	3	----	----	3	Free Elective
Any AAS Core Math		3		See Transfer Table A	3	PPE Quant Reasoning
Any Social Behavioral Sciences/Human (PSY 111)		3	PSY 190	General Psychology	3	PPE Soc. Science
Semester 4						
GRD 404	Typography II	3	----	----	3	Free Elective
GRD 421	Internship Preparation	3	----	----	3	Free Elective
GRD 426	Communication Design III	3	----	----	3	Free Elective
WDV 101	Intro HTML and CSS	3	----	----	3	Free Elective
Any AAS Distributed Core Course (SPC 101 or SPC 122)		3	COMM 105 OR COMM 200	Public Speaking OR Interpersonal Comm	3	PPE COMM 105 or COMM 200
Semester 5						
GRD 424	Graphic Design Internship	3	----	----	3	Free Elective
GRD 437	Communication Design IV	3	----	----	3	Free Elective
Any AAS Distributed Core Course (ENG 106)		3	ENG 102	English Composition II	3	PPE ENG 102
One course from Option 1 (ART 186)		3	GRAF 218	Digital Photo & Editing	3	Major
Total occupational course credits earned:		64	Total course credits accepted:		64	
Total transferable credits#:		64				

*UIU recommendations are **bolded**.*

Years 3 & 4 at Upper Iowa University:

UIU Program Course List		# Cr	Requirement Fulfilled	Transferred In
Peacock Professional Experience (PPE) Courses				
FYS 120 OR FYS 122	First Year Seminar (Fayette) First Year Seminar (Online/Self-Paced)	3	Success in Higher Education	SDV 108
ENG 101	English Composition I	3	PPE Prof Comm/Wrtn (PW)	ENG 105
ENG 102	English Composition II	3	PPE Prof Comm/Wrtn (PW)	ENG 106
COMM 105 OR COMM 200	Public Speaking OR Interpersonal Communication	3	PPE Prof Comm/Oral (PC)	SPC 101 OR SPC 122
	any Diversity, Equity & Inclusion	3	PPE Divers., Equity & Inclusion (DEI)	---
	any Quantitative Reasoning	3	PPE Quantitative Reasoning (QR)	Semester 3 Math
	any Science	3	PPE Science (SCI)	---
	any Social Science	3	PPE Social Science (SSCI)	PSY 111
	any Civics, Ethics & Citizenship	3	PPE Civics, Ethics & Citizenship (CIV)	---
	any Creative Expression	3	PPE Creative Expression (CREX)	GRAF 112
Major Courses				
GRAF 112	Introduction to Graphic Design	3	Major/PPE CREX	---
GRAF 280	Interaction Design	3	Major	---
GRAF 319	Digital Video and Editing	3	Major	---
GRAF 333	Digital Illustration	3	Major	---
GRAF 335	Publication Design	3	Major	---
GRAF 355	Typography	3	Major	GRD 405
GRAF 380	Advertising Design	3	Major	---
GRAF 442	Digital Animation	3	Major	---
GRAF 480	Senior Thesis & Portfolio	3	Major	---
<i>Three of the following: (one must be upper division)</i>		9 6	Major	---
ART 101	Digital Tools	GRAF 218	Digital Photography (ART 186)	
ART 110	Drawing	MKT 208	Marketing Principles	
ART 211	Art History I	MKT 479	Branding	
ART 212	Art History II			
Additional Electives				
Upper-Division Electives		9	Degree Requirements	---
Electives		8	Degree Requirements	---
Total additional credits needed at UIU to complete degree:		56		
Total transferable credits from DMACC:		64		
Total Earned Credits:		120		



~~ NOTES ~~

LEGEND:

- #Transfer grades lower than a C- will not be accepted.
- **Bolded** text indicates UIU recommendations.
- *Grayed out text* indicates courses fulfilled through transfer. Strikethrough indicates specific course if within grouping.

A minimum of 120 semester credits is required for a baccalaureate degree; up to 78 lower-division college semester credits from Des Moines Area Community College. A minimum of 30 credits must be upper-division credits for a UIU baccalaureate degree; lower-division transfer work from Des Moines Area Community College does not contribute to the upper-division credit requirement at UIU.

This program transfer guide is based on the September 2024 course-to-course articulation (UIU 2024-25 catalog & DMACC 2024-25 catalog).

Every effort has been made to ensure the accuracy and completeness of this program articulation. The office of the Registrar of Upper Iowa University reserves the right to make corrections, additions, and deletions as necessary.

Elective Transfer Table

DMACC ELECTIVES			Transfers as UIU Course			
Course Id	Course Name	# Cr	Course Id	Course Name	# Cr	Requirement Fulfilled
Math Courses						
MAT 110	Math for Liberal Arts	3	MATH 101	Math for Liberal Arts	3	PPE Quant Reasoning
MAT 114 AND MAT 116	Elementary Educators Math I AND Elementary Educators Math II	3 AND 3	MATH 101	Math for Liberal Arts	3	PPE Quant Reasoning
MAT 121	College Algebra	4	MATH 107	College Algebra	3	PPE Quant Reasoning
MAT 129	Precalculus	5	MATH 107	College Algebra	3	PPE Quant Reasoning
MAT 130	Trigonometry	3	MATH 115	Trigonometry & Ana. Geometry	3	PPE Quant Reasoning
MAT 141	Finite Math	4	QR150	Quantitative Reasoning Gen Ed	3	PPE Quant Reasoning
MAT 156	Statistics	3	MATH 220	Elementary Statistics	3	PPE Quant Reasoning
MAT 162	Prin of Business Statistics	4	BA 256	Quant Analysis for Business I	3	PPE Quant Reasoning
MAT 164	Calculus for Business/Social Sci	4	QR150	Quantitative Reasoning Gen Ed	3	PPE Quant Reasoning
MAT 211	Calculus	5	MATH 120	Calculus	3	PPE Quant Reasoning
Option 1 in Semester 5						
ART 184	Principles of Photography	3	CREX 150	Creative Expression Gen Ed	3	PPE Creative Expr.
ART 186	Principles of Digital Photography	3	GRAF 218	Digital Photography & Editing	3	Major
Any GRD course not in the program		3	----	----	3	Free Elective
Any WDV course not in the program		3	----	----	3	Free Elective
Any MKT course not in the program (MKT 110)		3	MKT 208	Marketing Principles	3	Major
Any MMS course not in the program (MMS 480)		3	GRAF 319	Digital Video & Editing	3	Major



Maximize Your Transfer to UIU

Take up to 14 credits to fulfill the Peacock Professional Experience, Major and Elective requirements

Choose up to 14 additional credits at Des Moines Area Community College to transfer into Upper Iowa University to fulfill PPE, major and elective requirements. Talk with your advisors to ensure additional courses will fit with your degree plan and financial aid requirements.

Choose up to 14 credits from the following areas:

- Science PPE Requirement – up to 3 credits
- Civics, Ethics and Citizenship PPE Requirement-up to 3 credits
- Diversity, Equity and Inclusion PPE Requirement – up to 3 credits
- Major Requirement – up to 3 credits
- Elective Requirement – up to 8 credits