

# MASTER OF SPORT ADMINISTRATION



**94%**

**of UIU graduates are employed or continuing their education within 12 months of graduation**

[Source: 2021 UIU Graduate Survey/Application (1125 responses/1141 surveyed)].

Looking for an exceptional, convenient education to advance or kick off your career in sports? UIU's Master of Sport Administration is delivered entirely online. As a graduate, you will understand the organizational, financial, personnel and technology issues involved in the business of sport. Likewise, you will obtain a greater understanding of the needs within athletic departments in high school, college and professional sports.

## Why Master of Sport Administration at UIU?

- Your MSA follows a fast-paced, 8-week curriculum that is especially flexible, convenient and affordable for adult learners.
- The degree has an emphasis in Sport Management.
- The Bureau of Labor Statistics forecasted a 8% national increase in the number of postsecondary education administrators, 13% increase in public relations/fundraising managers, and 26% increase in coaches/scouts from 2020-2030.
- Learn from faculty who have real-world experience and are experts in the fields they teach; helpful, caring staff who are there for you from start to finish.

Master of Sport Administration graduates can find employment in a variety of fields, such as

- Coaching (High school, collegiate)
- Compliance
- Facility and Event Management
- Hospitality Management
- Marketing
- Public Relations
- Recruiting
- Sport Information
- Sport Management (Olympic, intercollegiate, high school, youth)
- Student Athlete Affairs



Scan code to request more information



## MAJOR REQUIREMENTS

### Core Requirements

SA 501	Sport Administration	3
SA 503	Ethics in Sports	3
SA 515	Sport Communication & Marketing	3
SA 525	Sport Law & Contract Negotiation	3
SA 570	Research Methods in Sport Administration	3
SA 590	Capstone Seminar	3
		18

### Emphasis in Sport Management

SA 510	Managing Intercollegiate Athletics	3
SA 520	Sport Finance	3
SA 565	Sport Sales and Professional Development	3
SA 575	Sport Facilities Management	3
SA 580	International Sport Management	3
SA 5XX	Sport Administration Elective	3
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## WHY CHOOSE UIU?

- > Five 8-week sessions and one 6-week summer session
- > Maximum transfer of up to 12 graduate credits
- > Military Friendly
- > Education centers with evening classes
- > Flexibility: classroom, online and self-paced\*
- > Regionally accredited, private, nonprofit university
- > Only NCAA division II school in Iowa
- > Founded in 1857

*\*Not all majors/programs are available in all formats and locations.*



EDUCATION BUILT FOR LIFE