

# 2021 President's Fundraising Ball Sponsorship

Upper Iowa University's 9<sup>th</sup> Annual President's Fundraising Ball is set for Friday, October 1, 2021. This formal affair is the largest fundraising event of the year, bringing together our entire Peacock community and corporate partners for a spectacular celebration. Proceeds will benefit the Forever UIU Fund, providing financial security to our university and support long-term planning efforts.

Our generous President's Fundraising Ball sponsors will receive recognition in a variety of creative ways throughout the year. As a valued partner, we thank you for your consideration and support of Upper Iowa University. Please complete the form on the back side to confirm your commitment.

## Blue Diamond Sponsor \$15,000

- ◆ Top-tier sponsorship recognition on all promotional materials—printed and online, UIU press releases, plus University social media spotlight
- ◆ Ten tickets to the President's Ball
- ◆ VIP Suite passes for the Homecoming Football Game
- ◆ Commemorative gift
- ◆ Membership to the "Alexander Club"

## Diamond Sponsor \$10,500

- ◆ Sponsorship recognition using logo or sponsor photo in the event program and President's Ball webpage
- ◆ Eight tickets to the President's Ball
- ◆ VIP Suite passes for the Homecoming Football Game
- ◆ Commemorative gift
- ◆ Membership to the "Alexander Club"

## Platinum Sponsor \$5,400

- ◆ Sponsorship recognition using logo or sponsor photo in the event program and President's Ball webpage
- ◆ Six tickets to the President's Ball
- ◆ VIP Suite passes for the Homecoming Football Game
- ◆ Commemorative gift
- ◆ Membership to the "Limestone Club"

## Gold Sponsor \$2,750

- ◆ Named recognition in the event program and President's Ball webpage
- ◆ Four tickets to the President's Ball
- ◆ VIP Suite passes for the Homecoming Football Game
- ◆ Commemorative gift
- ◆ Membership to the "1857 Club"

## Silver Sponsor \$1,250

- ◆ Named recognition in the event program and President's Ball webpage
- ◆ Two tickets to the President's Ball
- ◆ Commemorative gift
- ◆ Membership to the "True Blue Club"

## Small Business Sponsor \$300

- ◆ Named recognition in the event program and President's Ball webpage
- ◆ Two tickets to the President's Ball

*Thank you!*



**Sponsor Information**

Sponsor/Business Name \_\_\_\_\_  
Contact Name \_\_\_\_\_ Title \_\_\_\_\_  
E-mail Address \_\_\_\_\_  
Street Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_  
Cell Phone \_\_\_\_\_ Business Phone \_\_\_\_\_

**Sponsorship Selection**

- \_\_\_ Blue Diamond \$15,000
- \_\_\_ Diamond \$10,500
- \_\_\_ Platinum \$5,400
- \_\_\_ Gold \$2,750
- \_\_\_ Silver \$1,250
- \_\_\_ Small Business \$300

- I prefer not to receive a sponsor gift.
- I would like my contribution to remain anonymous.
- For public recognition purposes, list my name / business as follows:  
\_\_\_\_\_
- I've e-mailed a high resolution photo or logo to alumni@uiu.edu for sponsor recognition.

**Total \$** \_\_\_\_\_

Please make checks payable to "Upper Iowa University." Credit card payment is accepted at uiu.edu/give. Select "President's Ball" as your designation. **Sponsorship deadline is September 15, 2021.**

A portion of your sponsorship will be non-charitable including tickets used and sponsor gift received.

**President's Fundraising Ball Guests**

Each sponsorship level offers a number of complimentary tickets. Blue Diamond (10), Diamond (10), Platinum (6), Gold (4), Silver and Small Business Sponsor (2). Please enter your guests' full names and include any special dietary needs.

- 1. \_\_\_\_\_
- 2. \_\_\_\_\_
- 3. \_\_\_\_\_
- 4. \_\_\_\_\_
- 5. \_\_\_\_\_
- 6. \_\_\_\_\_
- 7. \_\_\_\_\_
- 8. \_\_\_\_\_
- 9. \_\_\_\_\_
- 10. \_\_\_\_\_

I will not use my sponsored tickets.

**For more information, visit [uiu.edu/PresidentsBall](http://uiu.edu/PresidentsBall) or contact:**

Andrew Wenthe, Vice President for External Affairs  
563-425-5348 | [wenthea@uiu.edu](mailto:wenthea@uiu.edu)

**Please submit completed form to:**  
UIU Alumni Office  
PO Box 1857, Fayette, IA 52142  
(or e-mail to [alumni@uiu.edu](mailto:alumni@uiu.edu))



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